



CFBP TIMES

COUNCIL FOR FAIR BUSINESS PRACTICES



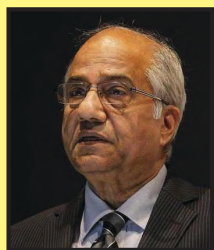
Food Civil Supplies and
Consumer Protection
Department, Maharashtra



Our Mission

"We shall promote the highest ethical practices, by business & professionals,
in order to provide complete satisfaction to consumers & other stakeholders."

December, 2017



Shri Justice B. N. Shirkrishna
Former Judge,
Supreme Court of India
Guest of honour



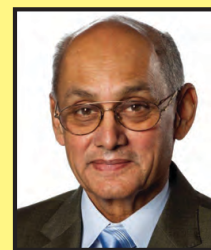
Smt. Rajashree Birla
Chief Guest



Smt. Kalpana Munshi
President - CFBP



Shri Adi Godrej
Chairman, Godrej Group
Title sponsor



Shri Kalyan Banerjee
Rotary International
Past President
Guest of honour

GODREJ - CFBP CONSUMER

Film Festival Award Nite

On Tuesday 21st November, 2017, at St. Regis Hotel, Imperial Hall, Parel, Mumbai



Justice B. N. Shirkrishna-Former judge Supreme Court of India, Shekhar Bajaj, IPP, Adi Godrej, Rajashree Birla, Kalpana Munshi-President, CFBP, Jury Members-Dolly Thakore, Sunil Buch, Abhinay Deo, Winners of Short Film(sitting) Abbas Ahmed Sayed(L)-1st Prize and Mohammed Hatim Sadiwala(R)- 2nd Prize

Title Sponsor



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Inspiring Trust



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India's International Bank



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Coated Products Ltd.



Film
Federation
of India



Films
Division



Pocket
Films



INDIAN SCHOOL OF
MANAGEMENT &
ENTREPRENEURSHIP

SUPPORTED BY



District 3141
Rotaract
Rotary Club Partner



SMET



DIGNITY
FOUNDATION



Niki
Hingad
Art Foundation



**Life Is Like An Echo
It All Comes Back To You
The Good, The Bad, The Truth
So Give The World The Best You Can
And The Best Will Come Back To You**

Kalpana Munshi

Kalpana Munshi

President - CFBP

As A Consumer You Are A King



Kalpana Munshi
President

During its 51st year of existence CFBP has planned to organize a very prestigious unique event in the interest of Consumers by organizing Consumer Film Festival comprising of Short Film Competition, Script Writing Contest, Short Story Writing Contest, Street Plays Competition, Poster Competition and Slogan Writing Contest on Consumer Awareness, Consumer Rights and Fair Business Practices in various categories among Professionals, Film Makers, Companies, Corporates, Organisations, Students and Individuals, the young upcoming stars and NGO's.

CFBP was established in 1966 by stalwarts of business & industry like Mr. J.R.D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F. T. Khorakiwala, Mr. Naval Tata, Mr. S. P. Godrej, Mr. J. N. Guzder and Mr. Keshub Mahindra & others who recognized the imperative need of business & industry to regulate itself.

CFBP strives to spread its message and create awareness about Fair Business Practices amongst Businessmen & Associations through talks, workshops, seminars, publications, audio visual presentations and media in order to maintain the highest ethical standards in business professions.

We are thankful to Shri Adi Godrej- chairman Godrej Group of companies who is the title sponsor for this grand event today.

We are thankful from the core of our heart to the Tata group, The Bajaj Group and the Godrej Group who have always stood rock solid with this great organization CFBP.

It's started off as a fantastic journey, but once all of you started coming along, it got even better. As the name itself suggest, CFBP has always believed in Fair Business Practices... Well, there is one other thing we've always believed in and that is ... that the Consumer is KING. In a country like ours, we Indians have two major religions, the first one is Cricket and the second one is Cinema. Tell someone and they might forget. Entertain them and they will remember.

Well, it struck me that if the message of Fair Business Practices needs to be promote, taught and spread for good, then it need to be through the medium of Cinema and Art... and since all of us love one form of art or another, it's a given that there is an artist hidden in each and every one of us, instead You will tell us how to say it in a manner that it engages and entertains. Needless to say, it worked. We received over 650 entries, many of which were fantastic and we're grateful to all of you.

For the first time, this has been an incredible response and I'd like to take this opportunity to thank each and every one of you who helped us accomplish this goal of making this dream come true.

We plan to nurture it so it grows even more. This, obviously wouldn't have been possible without the Sponsors: our Title sponsor - Godrej, Gold sponsor - Philip capital, Silver sponsors - Bajaj Electricals Ltd, IDBI Bank, Bank of Baroda, JSW Steel and all our affiliates who supported us.

Our distinguished jury has selected the Best winners from all categories for which we are thankful to them for their association and look forward to their continuous support.

My team members, all of the people who were sporting enough to participate, our Founder members whose constant support kept us going and our past presidents whose striving effort has made CFBP the rock solid organization that it is today.

How can I forget my dedicated CFBP staff members- Madhuri, Mamta, Divya, Uday and Sanjay, CFBP for their total dedication towards organizing various CFBP activities and Programs in the interest of consumers. Thank you all. You are just wonderful people.

Special thanks goes to Kiran Srivastava and her team from Molecules for their excellent management and arrangements of this grand event.

We have been reminded, again and again, of what motivates us in CFBP, the simple desire to be assistance, to give a helping hand to those who need to be educated on consumer Rights. Our board of EC members and Invitees and the Advisory Board Members are working hard for doing what is needed most for the people to get educated.

For me, that is the essence of this organization- CFBP: That desire to be of assistance, that willingness to work for the good of others. From CFBP when somebody needs any help - we do not walk away. We don't turn our back. We say, I m here for you- can I help you! I know that I am not doing anything alone. It's the strength of entire CFBP Family.

And last but not the least, I thank the consumers, that's you, me and all of us... We are all consumers and when we push for Fair Business Practices, we're not just protecting one of you, we are protecting all of you... and all of us.

Ladies and Gentlemen, you've been fantastic audience. Give a huge round of applause for yourselves. Thank you for making this evening the success that is has so beautifully turned out to be.

Friends

"Coming together is the beginning

Staying together is progress

Working together is success" - said Henry Ford.

Thank You.

Smt. Rajashree Birla - Chief Guest



It is indeed, a special pleasure to be with all of you, this evening and celebrate the consumer Film Festival, as also rejoice in your victories, to put the consumer in pole position.

First, I would like to compliment the 'Council for Fair Business Practices', for the very innovative way, in which they have tried to spread the message, that the consumer is king. I think it's the first time, that a holistic approach has been evolved, though the communication medium, to highlight the criticality of the consumer, and how without him or her, everything comes to a halt. I am quite amazed, at how you have taken all the verticals, such as, short films, short stories, script writing, street plays and other mediums to weave in, your theme of the consumer being, the pivot in every marketing process, Kudos to CFBP and Kalpanaji engaging the young, in all your endeavors to highlight the consumer. it is great, to have youngsters under 20, to participate in your festival and in its verticals. You have followed the maxim 'catch them young'.

it is also extremely encouraging, to note that all major industrialists, NGOs, and public figures, have put their weight, behind the consumer movement and continue to do so. In a manner of speaking, they are the, wind beneath, the wings of the CFBP.

Heartiest congratulations to the CFBP, for the brilliant work, that they do, to uphold the interest of consumers. it is a heritage organization. Your foundation is rock solid. Men of eminence such as, Shri Ramkrishaji bajaj, Shri S.P.Godrej, Shri Harish Mahendra , Shri Naval Tata, among others, while building this unique organization, have ensured that, trust, integrity and fairness above all, are ingrained into the veins of the CFBP. it is very reassuring, that these founders' precepts, have been translated verbatim, into the working of the CFBP by every successive President of the organization. Smt. Kalpanaji Munshi has taken CFBP to the next level.

Kalpanaji has encouraged, building splendid bridges, between the consumers and manufacturers. Consequently, I understand from her, that complaints to Council have been on a lower curve.

The CFBP's education and training programs have also played, a significant role, in heightening the need for ensuring customer delight.

At the end of the day, one of the key focus areas, for all organizations, in growing their revenues and earnings, is to enhance brand loyalty, not only through innovative products and services, but also to see, that these become the customers preferred choice.

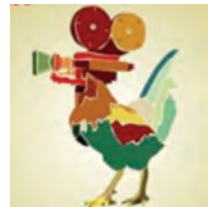
We in the Aditya Birla Group, have always felt, that one of our biggest factors of the success and value of our brands, has always been, the trust that consumers have in it. Consequently, our Group led by my son Kumar Mangalam, enjoys a leadership position, in all the sectors, in which we operate.

Consumer focus is becoming, even more important in today's world of social media, digital technologies and global connect. Consumers gravitate towards organizations that follow best business practices, provide good governance, and communicate transparently. Research after research indicates that investors too are, more than willing to pay a substantial premium for good governance.

It is a happy coincidence, that your Council has been constantly championing these principles. For the primacy that the consumer is accorded today, much credit must go to the CFBP.

Great work by all of you at CFBP, and more power to your elbow.

Thank you.



GODREJ – CFBP CONSUMER FILM FESTIVAL

During its 52nd year of existence CFBP has planned to organize a very prestigious unique event in the interest of Consumers by organizing Consumer Film Festival comprising of Short Film Competition, Script Writing Contest, Short Story Writing Contest, Street Plays Competition, Poster Competition and Slogan Writing Contest on Consumer Awareness topics –

1. Swachh Bharat-Hamari Zimmedari	3. Mera Haq-My rights	5. Right to Act
2. Jaago Grahak jaggo	4. Right to Voice	6. Fair Business Practices

In two categories

1. Age till 20 years 2. Age above 20 years

An Eminent Jury Was Formed



★ Our Jury ★

MAKRAND DESHPANDE | ABHINAY DEO | PIYUSH PANDEY | DOLLY THAKORE | HONEY IRANI | SANJAY F. GUPTA | SUNIL BUCH | JUSTICE B. N. SRIKRISHNA

1. Hon'ble Mr. Justice B. N. Srikrishna, Former Judge, Supreme Court of India	5. Mr. Piyush Pandey (Padma Shree, Renowned Advertising Personality)
2. Ms. Dolly Thakore, (Film Actress, Stage Actor, TV Anchor)	6. Mr. Makrand Deshpande (Actor, Writer, Director)
3. Ms. Honey Irani (Actress, Screenwriter)	7. Mr. Sunil Buch (CEO, Zee Live & Zee Talent)
4. Mr. Sanjay F. Gupta (Film Director, Cinematographer)	8. Mr. Abhinay Deo (Film Director, Screenwriter, Ad film maker)

The Consumer Film Festival was organized for the first time with outstanding participation from corporate, schools, colleges, individuals, professionals, film fraternity and NGO's total entries received - 690

Competition	Category 1 (Age till 20)	Category 2 (Age above 20)
Short story	170	37
Script writing	3	20
Slogan writing	165	59
Poster	171	18
Short film		
Street play	20	2

The Festival was publicized through Buses , Newspapers, Pamphlets, Auto brand advertising and Face book promotion.

Newspaper Advertisement in Business Standard, MID DAY, Navbharat, Mumbai Samachar and Afternoon.

COUNCIL FOR FAIR BUSINESS PRACTICES
CFBP
Godrej - CFBP Consumer Film Festival Competition

Contests
 Short Film Competition
 Short Story Writing / Script Writing
 Slogan Writing / Street Play
 Poster Competition

Title Sponsor
Godrej

Topics
 Swachh Bharat - "Hansari Zimmedar"
 Jaago Grahak Jaago! Mera Haq - My Rights
 Right to Voice / Right to Act
 Fair Business Practices

Our Jury
 MAKARAND DESHPANDE, ABHINAV DEO, PIYUSH PANDEY, DOLLY THAKORE, HONEY IRANI, SANJAY F. GUPTA, SUNIL BUCH, JUSTICE B. N. SRIKRISHNA

Participate in Six Competitions with Cash Prizes

Contest	1 st Prize	2 nd Prize	3 rd Prize
Short Film Competition (10-15 Sec.)	₹15,000	₹10,000	₹5,000
Short Story Writing (400 Words)	₹10,000	₹5,000	₹2,500
Slogan Writing (100 Sec.)	₹5,000	₹2,500	₹1,000
Street Play (5-7 Minutes)	₹10,000	₹5,000	₹2,500
Poster Competition (Size 3x2 Ft.)	₹10,000	₹5,000	₹2,500

Last Date Of Entry 15th September, 2017
 For Registration, log on www.consumerfilmfestival.com
 Email: consumerfilmfestival@gmail.com | Call: 022-22885249 / 22842590

COUNCIL FOR FAIR BUSINESS PRACTICES
CFBP
Godrej - CFBP Consumer Film Festival Competition

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 Email: consumerfilmfestival@gmail.com | Call: 022-22885249 / 22842590

MUMBAI The Afternoon DESPATCH & COURIER 07

Swimming coach crushed by dumper, may lose legs

By Anand Desai

The swimming coach, who was crushed by a dumper, may lose his legs. The incident occurred on Sunday morning at the swimming pool. The coach was working on the pool deck when the dumper, which was carrying construction materials, lost control and rolled over him. The coach was pinned under the dumper for several minutes before he was rescued. He is now in a hospital, where doctors are assessing the extent of his injuries. The police have filed a case against the driver of the dumper. The swimming pool is now closed for repairs.

Swati Sathe refutes allegations of exhorting jail officials

By Anand Desai

Swati Sathe has refuted allegations of exhorting jail officials. She has stated that she was only trying to help the prisoners and that she was not involved in any illegal activities. She has also stated that she was not in contact with any jail officials. The allegations were made by a group of people who claim to be friends of Sathe. They have accused her of being involved in a conspiracy to help prisoners escape from jail. Sathe has denied these allegations and has stated that she is innocent. She has also stated that she is willing to face any charges that may be brought against her.

THE MURKY DETAILS

The details of the case are murky. There are many questions that need to be answered. How did the dumper get into the swimming pool? Why was it carrying construction materials? What was the coach doing on the pool deck? These are all questions that need to be answered. The police are currently investigating the case and are expected to release more information in the coming days.

The festival was publicized on the Back Panel of 20 buses which run in the areas of Mumbai as follows:



Sr. No.	Depot	Coverage		Bus Nos.
1	BACKBAY	Covering south Mumbai, mainly Nariman point, Mantralaya, Cuffe Parade, C'gatestn, Colaba	2	2053 2048
2	MUMBAI CENTRAL	Fort, Lamington rd, Ballard Pier, Mazgaon, Tardeo, Nehru center, Byculla	1	5208
3	WORLI	Covering Worli, Worli Naka, Prabhadevi, Lower Parel	1	233
4	WADALA	Plying via Dadar TT, Dadar (W), Wadala, Worli, Prabhadevi,	1	5336
5	BANDRA	Bandra internals, Khar, reclamation, Mount Mary, Linking Rd, CBD Belapur	2	2299 2372
6	SANTACRUZ	Plying via Wadala, Walkeshwar, JVPD Juhu, Colaba, BARC	2	3117 7983
7	OSHIWARA	Covering Andheri (W), Lokhandwala, Juhu, Versova, 4 & 7 bunglows, Mantralaya	2	1432 1474
8	GOREGAON	Plying Thru Link Rd. via G'gaon, Andheri, S'cruz, V. Parle to Mantralaya, Hutatma Chowk.	1	1633
9	MALAD	Plying Thru Link Rd. Malad (W) Station, Mindspace, Goregaon Station	2	217 2278
10		MAGATHANE Mostly covering the North Mumbai areas Kandivili, Borivili, Dahisar, Mira Rd, Bhayander (Eastern Belt), Mira Bhayander via Godbunderrrd, tinhath Naka, Mulund Check Naka, Cadbury Junction, Thane station (E) and (W)	1	5090
11	PRATIKSHA NAGAR	Again Long distance routes covering Byculla, Mantralaya, Worli, Dadar, Walkeshwar	2	3075 3088
12	SHIVAJI NAGAR	Long distance routes going to town Mantralaya, Fort, Borivili, Bandra, WTC, Worli, Andheri East	1	2593
13	MULUND	Covering Mulund, Bandra, Thane, SEEPZ, Andheri East, Bhandup, Mulund Check naka and entire Thane	2	1739 1405

200,000 pamphlets were Distributed through Times news papers in the areas i.e. Malad, Film City Goregaon, Andheri, Lokhandwala, Khar, Bandra, Juhu, Worli, Kemp's Corner, Tardeo Girgaon, Kalbadevi, Walkeshwar, Nepensi Road, N. H. Road, Shivaji Park, Marine Drive, Cuffe Parade, Colaba and Dadar



The festival was publicized on 350 Auto brand Rikshws in the areas Bandra, Andheri, Goregaon and Juhu



CFBP

**COUNCIL FOR FAIR BUSINESS PRACTICES
PARTICIPATE IN COMPETITIONS ON CONSUMER TOPICS IN
"GODREJ - CFBP Consumer Film Festival"**

**Register : consumerfilmfestival@gmail.com
Tel.: 22885249/22844783 | website: www.consumerfilmfestival.com**

Title Sponsor


The festival was publicized on 350 Auto brand Rickshaws in the areas Bandra, Andheri, Goregaon and Juhu



FACE BOOK Publicity

Godrej - CFBP film festival was promoted on Facebook promotion to 10,00,000 viewers.

Participate in Godrej-CFBP Consumer Film Festival Competition. We are organizing Short Film Competition, Short Story Writing, Script Writing, Slogan Writing, Street Play & Poster Competition. Register now on www.consumerfilmfestival.com. The jury comprises of Makarand Deshpande, Abhinay Deo, Piyush Pandey, Dolly Thakore, Honey Irani, Sanjay Gupta, Sunil Buch and Justice BN Srikrishna.



Godrej-CFBP Consumer Film Festival Competition
Call 022-22885249/22842590
CONSUMERFILMFESTIVAL.COM
Apply Now

The Jury Meeting

The Jury meeting was held on Tuesday 3rd October 2017 at Bajaj Bhavan.



The Jury selected the winners in all categories with the total expertise and in Total Fairness.

WINNERS

Competition	Name	Category	Prize
Short film	Abbas Ahmed Syed, Faraz Ali	-	1 st Prize
	Mohammed Hatim Sadriwala	-	2 nd Prize
Short story	Ananya Mohan Tawakley	Till 20 yrs	1 st Prize
	Alekha Malhotra	-	2 nd Prize
	Kaustubh Joshi	Above 20 yrs	1 st Prize
	Ashish Joshi	-	2 nd Prize
Script writing	Mr. Vivek Agrawal & Ms. Alka Agrawal	-	1 st Prize
	Mr. Aron Mitr	-	2 nd Prize
	Ms. Mamta Punjabi	-	2 nd Prize
Slogan writing	Zahaan Thakore	Till 20 yrs	1 st Prize
	Hitarth Vora	-	2 nd Prize
	Anish Anand	Above 20 yrs	1 st Prize
	Atul Kumar Singh	-	2 nd Prize
Poster	Miss Kinshuk Apoorv Agrawal	Till 20 yrs	1 st Prize
	Manushri Mahesh	-	2 nd Prize
	Komal Patil	Above 20 yrs	1 st Prize
	Hiral Vinod Bambhaniya	-	2 nd Prize
Street play	Gokuldharm High School	Till 20 yrs	1 st Prize
	Gopal Sharma Memorial School	-	2 nd Prize
	Rotary Sanskar school	-	Consolation prize
	Theatrix Entertainment	Above 20 yrs	1 st prize

" GODREJ - CFBP Consumer Film Festival Awards Nite"

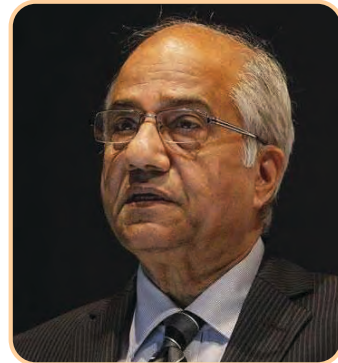
All the winners were honoured during the "GODREJ -CFBP Consumer Film Festival Award Nite" with a trophy and certificate, the first prize winners were also given a cash prize at the hands of the chief guest Smt. Rajashree Birla, Rotary International Past President - Shri kalyan Banerjee, Justice B. N. Srikrishna- Former Judge Supreme Court of India



Shri Kalyan Banerjee
Rotary International
Past President
Guest of honour



Smt. Rajashree Birla
Chief Guest



Shri Justice B. N. Srikrishna
Former Judge,
Supreme Court of India
Guest of honour

SPONSORS

Title Sponsor - Godrej group



Gold Sponsor



Shri Adi Godrej
Chairman, Godrej Group



Vineet Bhatnagar
Managing Director
Phillip capital (India) Pvt. Ltd.

SILVER SPONSOR'S



This event is supported by Rotary International District 3141 & 3142, Film division, FFI (Film Federation of India), Pocket Films, Rotaract District 3141, NHAFF (Niki Hingad Art Foundation), SMDT(Shrimati Malati Dahanukar Trust), ISME(Indian School of Management & Entrepreneurship) and Dignity foundation. Mumbai Fest & Food Civil Supplies & Consumer Protection Department, Maharashtra



POSTER CONTEST



Perminder Kaur - Age above 20 Years
Topic : Mera haq my rights



Shalini Jha - Age above 20 Years
Topic : Mera haq my rights



Hiral Satish Vapiwala - Age till 20 Years
Sharada Gyanpeeth School, Malad
Topic : Right to Voice



Sharada C Charaate - Age till 20 Years
Sharada Gyanpeeth School, Malad
Topic : Mera haq my rights



Piyaa Gupta - Age till 20 Years
St. Gregorius High School, Chembur
Topic : Mera haq my rights



Deeviya - Age till 20 Years
Gopal Sharma International School, Powai
Topic : Right to Voice





Consumer Film Festival

Felicitation Of Winners For Thought Provoking Skills In Writing, Acting And Painting Towards Consumerism

Established by stalwarts like Mr. J. R. D. Tata, Mr. Ramkrishna Bajaj, Mr. S. P. Godrej and others, CFBP seeks to create an environment where business confidence is built through best business practices and fostered in an atmosphere of trust and respect between business and consumer. A short film, Short Story, Slogan, Script writing, painting competition on consumer topic Jago Grahak Jago, Right to voice, right to know and act was organized in corporate, school and colleges, NGO's, film fraternity, professional and others.



Smt. Rajashree Birla
Chief Guest



Shri Kalyan Banerjee
Rotary International Past President
Guest of honour



Kalpana Munshi
President - CFBP



Shri Adi Godrej
Chairman, Godrej Group
Title Sponsor



Justice B.N. Srikrishna
Former Judge Supreme Court of India
Guest of honour

GODREJ – CFBP CONSUMER FILM FESTIVAL AWARD NIGHT

Date: 21st November, 2017 Time: 6:00 p.m.

Venue: St. Regis Hotel, Imperial Hall, Lower Parel, Mumbai



★ Our Jury ★

MAKARAND
DESHPANDE

ABHINAY
DEO

PIYUSH
PANDEY

DOLLY
THAKORE

HONEY
IRANI

SANJAY
F. GUPTA

SUNIL
BUCH

JUSTICE
B. N. SRIKRISHNA

Entry by Invitation Only

Title Sponsor



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SUPPORTED BY



CFBP Consumer Film Festival 21th November 2017

Press Release

CFBP Consumer Film Festival crowns it's winners in a grand Awards Night attended by stalwarts like Rajashree Birla, Adi Godrej and Shekhar Bajaj.

November 21st 2017, Mumbai: Godrej CFBP Consumer Film Festival's Awards Night 2017 was held at the St. Regis Hotel. Attended by various stalwarts from different walks of life, Consumer Film Festival is a first of its kind initiative by the CFBP President, Mrs Kalpana Munshi, in what is being considered to be a game changing platform for individuals to creatively express themselves through various mediums on the subject of Consumer Protection and Awareness.

Felicitated in the presence of dignitaries like Smt. Rajashree Birla (Chief Guest),

Mr. Adi Godrej, Mr. Shekhar Bajaj, Guests of Honour: Justice B.N. Srikrishna & Mr. Kalyan Banerjee and CFBP President Smt. Kalpana Munshi, the winners of the festival felt absolutely elated. A total of 690 entries were received and judged by Jury members like legendary ad guru, Padma Shri Piyush Pandey, award winning Screenwriter, Ms. Honey Irani, Force 2 and Delhi Belly director, Abhinay Deo, noted theatre and film actor, Makarand Deshpande, veteran theatre actor and casting director, Ms. Dolly Thakore, Mr. Sunil Buch and noted cinematographer and film maker, Sanjay F Gupta. The initial short film entries were pre-screened by Sanjeev Sharma, lyricist for Indian Ocean and director of the film, Saat Uchakkey. Leading short film distributor & producer, Saameer Mody helped facilitate reaching out to many other short film makers.

The CFBP President, Smt. Kalpana Munshi was ecstatic to announce the next year dates for the Consumer Film Festival. "CFBP works for the consumer awareness and fair business practices, serving as a bridge between the consumers and the corporate world. It struck me that the best way to create an awareness about it would be through the consumers themselves, by having a festival, which allows the consumers to express themselves creatively through Writing, painting, acting, storytelling and more. We've had an excellent jury on board, who were very happy to be a part of this. I would also like to thank everyone else who made this happen. We have decided to take this further next year and no date is better than the 2nd of October, which coincides with the Gandhi Jayanti", she said.

CA Vishnu Agarwal, Chairman of the WIRC, of The Institute of Chartered Accountants of India, audited the final scores. Abbas Ahmed Syed and Faraz Ali's thrilling short film, "Ludo's Dice", which spoke about Women's Safety in India was declared the Best Short Film. Mohammed Hatim Sadriwala's "Address", which hilariously depicted the hygiene scenario in India through a fantastic conversation, was awarded the 2nd prize.

Mr. Adi Godrej added that, "Council For Fair Business has played a remarkable role in encouraging Indian business to gain the Trust of all stakeholders. I appreciate the initiative taken by President Kalpana Munshi in the interest of young and senior consumers by organising this amazing consumer film festival involving the film fraternity, the media school, college students and NGOs who got the opportunity to display their skills in writing, acting and painting on consumer topics."

Smt. Rajashree Birla Said

“Consumer focus is becoming, even more important in today’s world of social media, digital technologies and global connect. Consumers gravitate towards organizations, that follow best business practices, provide good governance, and communicate transparently. Research after research indicates that investors too, are more than willing to pay a substantial premium for good governance.

It is wonderful to see that the CFBP has been constantly championing these principles. For the primacy that the consumer is accorded today, much credit must go to the CFBP. Great work is being done by the CFBP, and with more power to their elbow, consumerism will reach higher peaks”.

About CFBP Consumer Film Festival: Celebrating its 51st year, The Council For Fair Business Practices (CFBP) organized a prestigious and unique event: Godrej CFBP Consumer Film Festival, an initiative by CFBP president Mrs. Kalpana Munshi in the interest of Consumers. The Consumer Film Festival which comprised of Short Film Competition, Script Writing Contest, Short Story Writing Contest, Poster Competition, Street Play Competition and Slogan Writing Contest on Consumer Awareness, Consumer Rights and Fair Business Practices received entries in various categories from Professionals, Film makers, Companies, Corporates, Organizations, Students and Individuals, young upcoming stars and NGO’s .The Festival chairman is Mr. Rajith Menon. This initiative was possible with support from the sponsors. The Title sponsor Godrej , Gold Sponsor Phillip Capital Mr. Vineet Bhatnagar , Silver Sponsor as well as Entertainment partner Bajaj Electricals, Other Silver Sponsors IDBI Bank, Bank of Baroda and JSW Steel .Gifts sponsored by Jayesh Khemka.

CFBP Council for Fair Business Practices was established in 1966 by stalwarts of business & industry like Mr. J. R. D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F.T. Khorakiwala, Mr. Naval Tata, Mr. S.P. Godrej, Mr. J.N. Guzder, Mr. Keshab Mahindra and others who recognized the imperative need of business & industry to regulate itself. CFBP has been doing many activities for Consumer protection and awareness.



The Opening Ceremony Of The Journey ahead Book

Invitation card



CFBP

Consumer Film Festival

AWARDS NIGHT

ST. REGIS HOTEL, IMPERIAL HALL, PAREL, MUMBAI

5:30 PM
please carry this invite

You are Invited

21st NOV
tuesday

TITLE SPONSOR

Godrej

CFBP

Consumer Film Festival

CHIEF GUEST
SMT. RAJASHREE BIRLA

GUEST OF HONOUR

SHRI KALYAN BANERJEE ROTARY INTERNATIONAL PAST PRESIDENT	HON'BLE MR. JUSTICE B.N. SRIKRISHNA FORMER JUDGE, SUPREME COURT OF INDIA
--	--

 <p>Smt. Rajashree Birla Chief Guest</p>	 <p>Shri Kalyan Banerjee Rotary International Past President Guest of Honour</p>	 <p>Smt. Kalpana Munshi President, CFBP</p>	 <p>Shri Adil Godrej Chairman, Godrej Group Title Sponsor</p>	 <p>Justice B.N. Srikrishna Former Judge, Supreme Court of India Guest of Honor</p>
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KALPANA MUNSHI President, CFBP	<i>You are Invited</i>	RAJITH MENON Chairman, Film Festival Committee
--	------------------------	--

Invitation card

ROW 1- L to R : Yash Birla, Adi Godrej, Madhav Apte, President Kalpana Munshi, Vishnubhai Haribhakti, Swarn Kohli, Radhika Nath.
ROW 2- L to R: Shrikant Soman, Swapnil Kothari, IPP Shekhar Bajaj, Piyush Goyal-Hon.minister, Rahul Bajaj, Rajiv Poddar, Habil Khorakiwala, Nirmal Bhogilal, Mukund



GODREJ - CFBP CONSUMER FILM FESTIVAL WINNERS 2017

SHORT FILM COMPETITION

1ST PRIZE:
Abbas Ahmed Syed,
Faraz Ali

2ND PRIZE:
Mohammed Hatim
Sadriwala

SHORT STORY COMPETITION

UNDER 20
1ST PRIZE:
Ananya Mohan Tawakley

2ND PRIZE:
Alekhya Malhotra

ABOVE 20
1ST PRIZE:
Kaushtubh Joshi

2ND PRIZE:
Ashish Joshi

SCRIPT WRITING COMPETITION

1ST PRIZE:
Vivek Agrawal,
Alka Agrawal Sigtia

2ND PRIZE:
(Tie)
Aron Mittr
Mamta Punjabi

SLOGAN WRITING COMPETITION

UNDER 20
1ST PRIZE:
Zahaan Thakore

2ND PRIZE:
(Tie)
Hitarth Vora

ABOVE 20
1ST PRIZE:
Ashish Anand

2ND PRIZE:
Atul Kumar Singh

STREET PLAY COMPETITION

1ST PRIZE:
Gokuldharn High School

2ND PRIZE:
Gopal Sharma
Memorial School

SPECIAL AWARDS:
Rotary Sanskar School
(Special Children)

POSTER COMPETITION

UNDER 20
1ST PRIZE:
Kinshuk Apoorv Agrawal

2ND PRIZE:
Manushri Mahesh

ABOVE 20
1ST PRIZE:
Komal Patil

2ND PRIZE:
Hiral Vinod Bambhaniya



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"Create an environment where Business Confidence is built through Best Business Practices and is fostered in an atmosphere of trust and respect between providers of goods and services and their users for the ultimate benefit of society and the nation."

OUR MISSION

"We shall promote the highest ethical practices, by business and professionals, in order to provide complete satisfaction to Consumers and other stakeholders."



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Consumer Film Festival

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WINNERS of Godrej – CFBP Consumer Film Festival







Ms. Dolly Thakore

CFBP has been in existence for more than 50 years but quite frankly, I had never even heard about it and I am so glad that this movement has been taken up, and now, I can see how people are interested. Look at the number of entry we have got! I have been very impressed with the number of entries and the kind of entries we have got. Some of them may be far too more simplistic but this is the beginning and future is bright for all of us.



Mr. Piyush Pandey

We've just walked out of the jury session for the Consumer Film Festival for CFBP. I must congratulate people who do not claim to be from the world of communication, but there are some delightful pieces of work which are relevant to you and to all of us in messaging that is created to make us aware of the challenges that we all face, on issues that we all face, so enjoy the entire work that you will all see as we enjoyed ourselves.



Ms. Honey Irani

I am very happy and proud to be a part of this organization called CFBP and the stuff we saw today was really nice and I wish all the contestants who have taken a part in it all the best and I am sure that this is going to carry on for many more years to come.



Mr. Makarand Deshpande

I am on the jury of the CFBP Consumer Film Festival. This is the first year of the competition on the relevant topics. The posters which we saw, they had imagination and we would like to see much more of it. What we saw today was that even a 6 year old is making good posters. There were couple of films that I feel, were at par with any of the best films that we can see it on Television, social media or anywhere else made by the best film makers. I think it's exciting to see this kind of response, even in the first year which means that the consumer really wants to participate as well as they should because I guess unless we participate, we wouldn't really feel the sense of our own right for that I thank the Council for Fair Business Practices as we all are consumers.



Mr. Abhinay Deo

First of all, let me congratulate CFBP on a fantastic initiative which they have started this year and I can't thank them enough to make me a part of it, because I got to meet some the best talents, my mentors, some my best friends from the industry and together we could judge this event. I think some the entries were spectacular. It is a great initiative from the consumer perspective. As an organization which is 52 years old, I think they are doing a fabulous job. We must come together to give it a helping hand and that's exactly what I am here for.



As far as the entries this year are concerned, I think for the first year, it's a spectacular number of entries - close to 690. My belief is that in the short film section which is probably closest to my heart as a filmmaker, I think there were some very, very good entries. CFBP is not paying them to do these films but yet they have got some great ideas and they have promoted some excellent issues that the consumer goes through, through their films so I believe that it's a very very good piece of commendable and I think they were at par, idea wise, with any work that any agency or any good creative person does. I'd like to congratulate them and CFBP both.

Mr. Sunil Buch

It's a pleasure to be here for the CFBP and as jury member for the Consumer Film Festival, I feel this is one area where each one of us is a consumer. Consumerism does not see high society or low society, it's a great leveler. The kind of work that CFBP is doing is genuinely phenomenal. Our awareness on our rights, what is due to us and how we just take things for granted without questioning the right kind of question are the issues that were raised in this contest. The whole Consumer Film Festival has been designed for this purpose. This is the first year and I think it is a great start, a great initiative. Close to 700 entries is a phenomenal response for the first year and some of the films that we saw were outstanding. Coming from an average, non filmy person, I think they were really, really strong in terms of emotions and the power of pushing us to ask the right questions because it's in your interest and the interest of your progeny.





POSTER CONTEST



Catetory – Above age 20 years

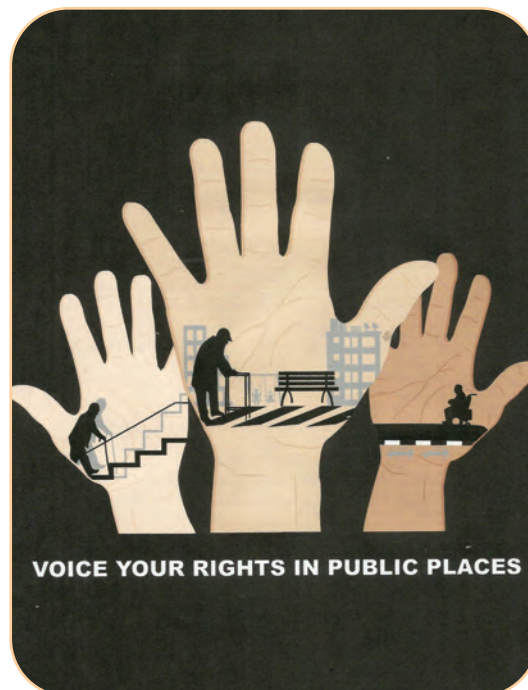
Komal Patil - 1st Prize

Nirmala Niketan Collage of Home
Science & Polytechnic
Topic : Mera haq my rights



Hiral Vinod Bambhaniya - 2nd Prize

Nirmala Niketan Collage of Home
Science & Polytechnic
Topic : Right to voice



Catetory – Till age 20 years

Miss Kinshuk Apoorv Agrawal - 1st Prize

Topic : Fair business practices
Global Indian International School



Manushri Mahesh - 2nd Prize

Topic : Mera haq my rights
Global Indian International School





SLOGAN CONTEST



Category – Above age 20 years



Ashish Anand

Prize : 1st Prize
Topic : Right To Act
Slogan : Karo kuch,
badlega bahut kuch



Atul Kumar Singh

Prize : 2nd Prize
Topic : Jago Grahak Jago
Slogan : Arey kab tak sogee...
Kabhi to jagoge...
Apne liye nahi to apno
ke liye bhago...
Jaago grahak jaago

Category – Till age 20 years



Zahaan Thakore

Prize : 1st Prize
Topic : Right to vote
Slogan : Don't be a goat,
go out and vote



Hitarth Vora

(Cathedral & John Connon School)

Prize : 2nd Prize
Topic : Mera Haq My right
Slogan : I Want to do this, so,
I Will give a fight,
This is my country,

Category – Above age 20 years

Sr. No.	Name	Topic	Sloga
1	Rupesh Pawar	Right To Act	Chall ke khilaf pehala kadam, upbokka kanoon se milaiga dum
2	Prakash Rawal	Jago Grahak Jago	Kharidaari se pehle jaanle apne Grahak Adhikaar, phir na kehna, samay ki hai maar
3	Kaustubh Joshi	Right To Act	1. Suno, Samjho, poocho, batao aur karo 2. ask, understand and do

Category – Above age 20 years

Sr. No.	Name	Topic	Sloga
1	Abhir Suri	Jago Grahak Jago	An aware consumer is a happy consumer
2	Khushi Poddar	Jago Grahak Jago	Beware, customers are now aware
3	Hrishi Asar	Fair Business Practices	Buyers choice: Reapir, replace or refund faulty products
4	Fatema Asgar Ghadiali	Mera haq my right	To deny people their human right is to challenge their humanity
5	Keya Shah	Jago Grahak Jago	Raids are for illegal shops, not for your wallet
6	Anika Shah	Right to Know	The right to know is the right way to go
7	Sandhya Gowda	Swachh Bharat	Swacha Bharat ka Jan abhiyaan, jaag raha hai Hindustan, gali-mohalle aur makan Jan-Jan tak Pahunche yeh paigam
8	Myrra Arya	Jago Grahak Jago	When India wakes up, the world shakes up
9	Jiya Manchanda	Mera Haq My right	When ripples of change take place, a storm is inevitable
10	Sumantika Bhandari	Fair Business Practices	I was promised a soft face, but I ended up at the doctors place
11	Arsh Khanna	Right To Voice	It must not be a choice we ALL NEED TO KNOW OUR RIGHT TO VOICE



COUNCIL FOR FAIR BUSINESS PRACTICES



Our Mission

"We shall promote the highest ethical practices, by business & professionals, in order to provide complete satisfaction to consumers & other stakeholders."

PARTICIPATE IN CFBP CONSUMER FILM FESTIVAL

CFBP was established in 1966 by stalwarts of business & industry like Mr. J.R.D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F. T. Khorakiwala, Mr. Naval Tata, Mr. S. P. Godrej, Mr. J. N. Guzder and Mr. Keshub Mahindra & others who recognized the imperative need of business & industry to regulate itself.

We invite all the corporate, the individuals, professionals, NGO's, school and college students to participate in this great event and exercise their writing skills, acting skills and painting skills by expressing their thoughts towards Consumer topics such as

Participate in Six Competitions with Cash Prizes

Short Film Competition (180 Sec.)

1st Prize
₹51,000 + Trophy + Certificate of Appreciation

Short Story Writing (400 Words)

1st Prize
₹10,000 + Trophy + Certificate of Appreciation

Script Writing (Films/Street Play)

1st Prize
₹10,000 + Trophy + Certificate of Appreciation

Slogan Writing

1st Prize
₹5,000 + Trophy + Certificate of Appreciation

Street Play (5-7 Minutes)

1st Prize
₹10,000 + Trophy + Certificate of Appreciation

Poster Competition (Size 3x2 Ft.)

1st Prize
₹10,000 + Trophy + Certificate of Appreciation

*Not more than 6 Actors, all actors shall be honored with a certificate of appreciation

TOPICS

• Jago Grahak Jago • Mera Haq My Right • Right to Voice • Right to Know • Right to Act • Fair Business Practices

Enclosed is the poster with all the details of these competitions.

The eminent jury will select the best winner in all categories of competition. The jury members are

1. Hon'ble Mr. Justice B. N. Srikrishna, Former Judge, Supreme Court of India	6. Mr. Piyush Pandey (Padma Shree, Renowned Advertising Personality)
2. Ms. Juh Chawla (Actor, Producer, Entrepreneur, Philanthropist)	7. Mr. Makrand Deshpande (Actor, Writer, Director)
3. Ms. Dolly Thakore, (Film Actress, Stage Actor, TV Anchor)	8. Ms. Honey Irani (Actress, Screenwriter)
4. Mr. Abhinay Deo (Film Director, Screenwriter, Ad Film Maker)	9. Mr. Sunil Buch (CEO, Zee Live & Zee Talent)
5. Mr. Sanjay F. Gupta (Film Director, Cinematographer)	

The best selected short film will be screened on the day of the Award function, the short story and the street play will be enacted.
The best poster will be displayed at the award venue.

Last date of submission: 31st August 2017 | Evaluation for Street plays: 23rd September 2017

Award Function in the November 2017

All Awardees shall be honored at the hands of distinguished chief guest

- Best short film will be screened
- Best story and script will be enacted
- Best street play will be enacted
- Best poster will be displayed

The competition is open to all entrants nationally/internationally.

All schools, colleges, professionals, individuals, advertisement and media groups, and all in the film fraternity are welcome to participate.

Express your activity skills, writing skills, painting skills and creative skills on

COME ONE COME ALL PARTICIPATE IN THE GRAND CONSUMER FESTIVAL

Invite your friends, your children, your family members to participate

Kindly send your entries on the following context

Short film competition – cfbpcreativeact@gmail.com
Poster competition – cfbpartist@gmail.com

Script, story & slogan writing – cfbpwritingskills@gmail.com
Street play competition – cfbpcreativeact@gmail.com

Kalpna Munshi
President

Rajith Menon
Chairman

For registration forms and any queries please contact CFBP Office
Tel.: 22885249/22842590, Fax: 22844783 | Email: cfbpoffice@gmail.com | consumerfilmfestival@gmail.com
website: www.cfbp.org | www.cccr.in





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ROTARY INTERNATIONAL
DISTRICT 3141 & 3142



CFBP

Council for Fair Business Practices

GODREJ – CFBP
Consumer Film Festival Award Nite

Tuesday 21st November 2017 at St. Regis



• Our Jury •

MAKARAND DESHPANDE	ABHINAV DEO	PIYUSH PANDEY	DOLLY THAKORE	HONEY IRANI	SANJAY F. GUPTA	SUNIL BUCH	JUSTICE B. N. SRIKRISHNA
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COUNCIL FOR FAIR BUSINESS PRACTICES



Food Civil Supplies and
Consumer Protection
Department, Maharashtra



Merry Christmas



*May your life be filled with
Joy and happiness
and may each new day
bring you moments to cherish*

Kalpana Munshi

Kalpana Munshi

President - CFBP

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BETTER POLICING FOR BETTER MUMBAI

"POLICE AND U"



Distinguished Speaker
Mr. Kamlakar Shenoy

"ABUSE OF AUTHORITY BY POLICE"



Distinguished Speaker
Mr. Sudhakar Suradkar

PROGRAMME

Day & Date: Thursday, 21st December, 2017 | Time: 5:45 pm – Registration
Venue: Kamalnayan Bajaj Hall, Bajaj Bhavan, Ground fl, 226 Nariman Point, Mumbai 400021.

COME ONE COME ALL

Together with our collective vision & mission we shall follow the moral of four way test
in the service of consumerism

Hosts: Roman Group and Rotary Clubs

Host: Roman Group - Mr. Bhupen Chedda
Rotary Club of Deonar - President Rtn. Rajith Menon
Rotary Club of Mumbai South - President Rtn. Arun Agrawal
Rotary Club of Bombay North - President Rtn. Ashok Ajmera
Rotary Club of Mumbai Seaface - President Rtn. Rajan Desai
Rotary Club of Mumbai Downtown Sealand - President Rtn. Anantram Mittal

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How Credible is Media in Today's World

**"IS MEDIA FAILING TO MOULD
PUBLIC OPINION? "**



Distinguished Speaker
Mr. Jitender Bhargava
Former Executive Director
Of Air India

"IS FREE MEDIA A MYTH? "



Distinguished Speaker
Ms. Vidyottama Sharma
Editor-in-chief
Content Creators

"CHIEF GUEST"



Distinguished Speaker
Mr. Kiran V. Shantaram
Former Sheriff Of Mumbai

PROGRAMME

Day & Date: Wednesday, 24th January, 2018 | Time: 5:45 pm – Registration
Venue: Kamalnayan Bajaj Hall, Bajaj Bhavan, Ground fl, 226 Nariman Point, Mumbai 400021.

SHELLY GUPTA

Chairperson, Programmes committee

DR. ANITA SHANTARAM

Co-Chairperson, Programmes committee

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*Includes the clients and assets of PhillipCapital group worldwide

Goodrej



3/4

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that give your skin
a natural glow.*





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Email: info@cfbp.org | cfbpoffice@gmail.com | website: www.cfbp.org | www.ccrcc.in

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