



COUNCIL FOR FAIR BUSINESS PRACTICES

### Our Mission

"We shall promote the highest ethical practices, by business & professionals, in order to provide complete satisfaction to consumers & other stakeholders."

# CFBP TIMES

January, 2018

## Seminar on "Better Policing for Better Mumbai" 21<sup>st</sup> December, 2017



Mr. Anand Patwardhan, Ms. Harshita Narwekar, Mr. Kamlakar Shenoy, President Ms. Kalpana Munshi, Mr. Sudhakar Suradkar, Mr. Madhukar Bhide, Mr. Padmakar Nandekar, Mr. Niranjana Jhunjhunwala, Mr. Pramod Shah, Mr. Ashok Ajmera, Mr. Anantram Mittal & Mr. Rajan Desai

CFBP strives to spread its message and create awareness about Fair Business Practices & knowing the consumer rights by organising talks, workshops, seminars, publications, audio visual presentations, street plays, forming human chains, participation in exhibitions, fests and conferences, promoting through digital media and newspapers reaching out the children, young and senior men and women as they happen to be our respective consumers and "consumer is the KING".

CFBP has taken an initiative to organized seminar on "Better Policing for Better Mumbai" Distinguished speaker MR. KAMLAKAR SHENOY will speak on "POLICE AND U" and Retd inspector general of police MR. SUDHAKAR SURADKAR will speak on "ABUSE OF AUTHORITY BY POLICE". The seminar is hosted by the roman group and co hosted by Rotary clubs to educate consumer

Considerable growth and advancement has taken place in many technology areas relevant to police operations. These include Information and Communication technology, networking, transportation, riot control devices, interrogation techniques and forensic investigations. The video conferencing offered has to be used in an effective way.

Police Station House Officer should be instructed that he or she is bound to register the complaint immediately. Every complainant should get a receipt for the complaint launched with intimation to higher authorities. Procedures for registering of complaints should be widely publicized in leading newspapers and electronic media. The key to a successful police force lies in post-induction training and periodic up gradation of skills, technological skills and leadership skills at all stages of the career of the individual. A master plan for city traffic system on 3-time domains that short-term, medium term and long term should be prepared especially during the working hours for the schools, offices, factories and courts.



COUNCIL FOR FAIR BUSINESS PRACTICES  
KALPANA MUNSHI - PRESIDENT



Food Civil Supplies and  
Consumer Protection  
Department, Maharashtra

### Our Mission

"We shall promote the highest ethical practices, by business & professionals, in order to provide complete satisfaction to consumers & other stakeholders."

## "CFBP CONSUMER FILM FESTIVAL-2018"

CFBP cordially invites you to participate in 5 competitions

CFBP undertakes a wide spectrum of initiatives to further its mission by educating and creating awareness among businessmen, professionals and consumers about their respective rights, duties and obligations through workshops, seminars, publications, Audio Visual Presentations, etc. It serves as a bridge between the manufacturers and consumers for promoting good business relationships.

**CFBP cordially invite you to participate in 5 competitions on consumer Topics**

• Jago Grahak Jago • Mera Haq My Right • Fair Business Practices

Express yourself through your writing, acting, painting and creative skills

### CFBP Short Story Competition

Film Duration: Min. 2 min Max - 7 min (Entries invited 16 years and above as on 30<sup>th</sup> September 2018.)

#### ENTRIES INVITED FROM

1. Filmmakers and other professional (FOP)
2. Students, other Young Persons and Institutions (SYP)
3. Companies, Corporations and Organisations (CCO)
4. NGO's (NGO)



1<sup>st</sup> Prize Rs. 2,00,000/-

2<sup>nd</sup> Prize Rs. 51,000/-  
Trophy + certificate

### CFBP Short Story Writing Contest

Length: 400 words (An apt title must be provided for the story)

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-



### CFBP Street Play Competition

Duration: 5 - 7 minutes

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 15000/-



Evaluation on sat 3rd August 2018

### CFBP Best Slogan/Tagline Competition

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 5000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 5000/-



### Poster Competition (Size 3\*2ft)

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 15000/-



Send your entries online to CFBP

### Last date of Entry Saturday 30<sup>th</sup> June 2018

Cash Prizes, Trophy and a certificate of appreciation will be given to the 1<sup>st</sup> Prize Winner on the day of the Award Function In October 2018

- Winners will receive their awards at the hands of our distinguished Chief Guest during the Award function.
- Winners of the Best Street Play shall enact the play on the day of function.
- Best Short Films shall be screened on the day of the function/ The Best Posters shall be displayed
- Participant should be of Age 21 as on 30<sup>th</sup> September 2018.
- 2<sup>nd</sup> prize Winners shall be honoured with the trophy and certificate
- The entry should be sent with your photograph (passport size), Email ID, Contact number and postal address.

CFBP was established in 1966 by stalwarts of business & industry like Mr. J. R. D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F. T. Khorakiwala, Mr. Naval Tata, Mr. S. P. Godrej, Mr. J. N. Guzder, and Mr. Keshub Mahindra & others who recognized the imperative need of business & industry to regulate itself.

For registration forms and any queries please contact CFBP Office

Tel.: 22885249/22842590, Fax: 22844783 | consumerfilmfestival@gmail.com | website: www.cfbp.org | www.cccr.in





## FROM THE DESK OF PRESIDENT

"The Heights by Great men reached and kept  
Were attained by sudden flight  
But they, while their companions slept  
Were toiling upward in the night."

These are the words which according to me describe the efforts that have been put in by our dedicated CFBP executive members and invitees to the best in the services of consumers through their great efforts. 15 months of my president ship just whizzed by, seem like a journey, that's not tiring at all but thrilling and exciting with surprises galore all the way. It has been a great experience handling the affairs of this great organization and being at the helm, it's now that I realize how easy it looks when you are watching from a distance until yourself get into the hot seat.

In these 15 months as a president, I have learnt a lot and gained a lot from all the experiences I have gone through. It also has been an eye opener for me in various ways and I am sure that it will help me a lot in my forthcoming months of service. with a team of 20 executive members, 20 invitee members and support of all past presidents, working together we all have been part of a huge CFBP family who thoroughly enjoy themselves in organizing and participating in various exclusive activities towards consumerism Thus take the flag of CFBP to Greater Heights.



**Kalpana Munshi - President**

### OUR VISION

"Create an environment where Business Confidence is built through Best Business Practices and is fostered in an atmosphere of trust and respect between providers of goods and services and their users for the ultimate benefit of society and the nation."



Mr. Rajan Desai, Mr. Ashok Ajmera, President Ms. Kalpana Munshi, Mr. Sudhakar Suradkar, Mr. Madhukar Bhide & Mr. Padmakar Nandekar



COUNCIL FOR FAIR BUSINESS PRACTICES



**Visit CFBP stalls and witness the consumer entertainment stage program  
at MUMBAI FEST on Friday 19<sup>th</sup> Jan., 2018  
at MMRDA Grounds at 4pm.**

**“MUMBAI FEST CHARITABLE TRUST”** has organized The Mumbai Fest On Friday 19<sup>th</sup> January Saturday 20<sup>th</sup> Jan. and Sunday 21<sup>st</sup> Jan., 2018 at MMRDA Grounds

The Mumbai Fest Charitable Trust is organized for the first time to celebrate the undying spirit of Mumbai, its humanity, its unity in diversity, a sense that prevails in every situation. A festival that celebrates Mumbai's infinite dreams, its art, its heritage, its food, its achievements and its happiness through the seven unique islands created in 3.Lac Sq. ft, of massive expanse of MMRDA grounds with 5000 Artists, 2000 Participants and 1 Million Visitors from all over Mumbai and neighbouring districts.

The Mumbai Fest allotted two stalls for CFBP activities and the main stage to display the consumerism activities for one hour.

The inaugural function of CFBP stalls shall be held at 4pm at the hands of eminent personality. Activities towards promoting consumerism shall be held through the choir singing, street play, distribution of blankets and sanitary napkins to needy Girl students of N.M. Joshi Municipal School, Worli and performance by them, mass painting by dignitaries and others on a single canvas size 6'x 8' by expressing themselves on consumer topics Jago Grahak Jago, fair Business Practices and mera haq- my rights. The painting will be concluded by eminent artist, Dance ballet on consumer script will be enacted by the famous dance group.

**ACTIVITIES IN THE CFBP STALLS**

- The two banners outside the stalls will be in the name of council for fair business practices and Jago Grahak Jago.
- Pamphlets and flyers of consumerism food testing lab, hospital precautions and food adulteration shall be distributed to all visitors.
- Live demonstration on adulterated food shall be given by the expert staff.
- Complaints shall be registered at the complaint cell table which will be handled by CFBP committee.
- Continuous AV Presentation shall be made on consumer activities to educate visiting consumers young and old.
- Painting workshop will be organised on various painting strokes in the stalls on consumer topics and otherwise.

The above activities shall be organized on all three days of the festival between 11am - 9pm. Kindly be present for the inaugural function at 4pm with your family and friends at MMRDA Grounds

**Come One Come All  
Let's come Together to Enliven the spirit of Mumbai Festival**

**Kalpana Munshi**

President - CFBP



## BETTER POLICING FOR BETTER MUMBAI 21<sup>st</sup> December, 2017

**Distinguished Speaker:**  
**Ms. Harshita Narwekar**  
**Municipal Cooperator**



Good evening everyone, Thank you Mr. Suradkar and Mr. Kamlakar Shenoy, it was very enlightening to know so much and we learnt about so many laws that we are actually unaware of. Thank you Mrs. Kalpana Munshi for having me here today. Mr. Shenoy mentioned, I work very closely with the government agencies, my personal experience is when you work with whether it is police, or BMC or any other, you know its pat on the back and you know the vigilance that goes, when you do a good job, From the government front from the federal, from the union, there were several initiatives for the police specifically in September, 2017 they have given 225,000 crores for police reforms and modernisation and I think that is something which is an added thing which is required for better policing. The machinery, the equipment that they use or in terms of the cameras, now we have in terms of traffic police. If we modernise all of it, it is an aid, it will help for agencies to do their job more effectively. If you employ technology into this and once the government has to, means they have given it for three years so 2017-18 has been allotted. I am very happy that the federal agencies like Union..... the Government is helping. State Government do this and give extra budget, by

giving extra budget for these institutions to better their services, to improve their current infrastructure. Now there is big difference in the cars and the equipments they are using, so I would also say that all that government is doing and you know what agencies are doing at the moment,

I am a citizen's representative, I work very closely with the residence, with my constituents and that functioning is very good because what happens is we are like three parts, we keep the city, keep the law and order in the city keep it safe and peaceful. We work for the residents or constituency and tell them to be vigilant so whenever they noticed something that not right happening in their neighbourhood they call me, I call the police and it functions very well. My experience personally with the agencies that I am working with, it has been working pretty much smoothly. I work very closely with the residents so, I will give you an example we have a lane in Cuffe Parade, you always find drunkards on that lane all the time, so there are people there who WhatsApp me the videos, I will WhatsApp it to the police station and they will take action, although I don't know that is very effective model because it is not, if I don't end



Mr. Anand Patwardhan, Ms. Harshita Narwekar, Mr. Kamlakar Shenoy, President Ms. Kalpana Munshi, Mr. Sudhakar Suradkar, Mr. Madhukar Bhide, Mr. Padmakar Nandekar & Mr. Niranjn Jhunjhunwala



up doing it, the people say when they make a call directly, it does not get addressed. So I personally think we need to come up with better models. So what we have designed for that particular thing is, infrastructurally, we are making it, illuminating the lane so that is safer for the people to walk in the night when it is dark. We are doing the road up, we are asking the police to set up a cubical there so that it is easier for them, so we are working with the citizens to improve. I would basically like to say that what I have learned is basically being aware from this session, being aware is the key and knowing your rights which Mr.Kamlakar Shenoy has said you should use 217, 218, I think it



Audience

will really helps to keep them in check and to make sure that they are doing their duty like they are supposed to. Basically there is an issue where they are now law abiding and it is always very good to go and complaint against them and that keeps them in check. We need people helping the government pointing out basic intricacies of where they are going wrong I think we need like people like this and we need support, I think more aware people should join in and do things and keep up also in check. I am here to help you all with my support to you. Thank you so much

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## "ABUSE OF AUTHORITY BY POLICE"

**Distinguished Speaker:**

**Mr. Sudhakar Suradkar**

**Retd Inspector General Of Police**

Friends, the need of the day is we need good police. The police force that we have is enough to deal with this all problems provided they are well trained, discipline and law abiding. What we see is some of the policemen are abusing their authority, now how do they abuse authority? One, by ensuring that the criminals get away, second by implicating innocence in false cases, now if this is to stop all of us have to come together and ensure that we have good police, so first we start with the recruitment and training. Unfortunately our policemen are not well trained. So they have to be well trained. They are not aware of their own powers and duties.

I have been asking many policemen whether they can form an Association. Policemen can form an Association. You all know about IPS Association, we all are aware of it. Law doesn't discriminate. Before law all are equal, so policemen can also form an Association but policemen cannot go on strike. Policemen, para military forces, arm forces, they cannot go on strike because if they go on strike there will be no control but how do they give way to their grievances, so they can form an Association and very few policemen know that there is an Act called Restrictions on Police Rights Act. I had fought with the Additional D.G. Training and got this Act included in the Training Programme. One is this Restriction on Police



Rights Act, the other is Incitement to Disaffection Act, you cannot encourage police to be indiscipline, Unfortunately when I ask policeman, and I would request you, you just find out how many policemen know about these two acts.

If you have seen there are many lady constables moving around, if you watch them most of them are engaged with their mobile, am I right or wrong? They are carrying weapons which they cannot handle. I shudder to see that even a constable moving around with AK-47 or SLR in a crowded area, now this weapons are not meant for crowd control. These weapons are meant for mass killing, do we want our policemen to recruit on this weapon? The weapons or powers are to be on need base, what are the problem that common policemen is facing? If you go to hutments, say fight on a tap water, now do you need AK-47 to handle this situation.

So friends, actually I don't like to have a monolog, I would prefer to interact. There are very wrong notions about policemen one of them they are overworked. I don't agree here, work is work. If you like work its pleasure. Now if you see many times policemen are posted what is known as Picket, now what are these Pickets doing?, They don't interact with the common man, citizen, they



Honoring Rotary Club Member



Honoring Rotary Club Member



are neither looked after. There are no arrangement for them there, for their food, they are just lying in the corner.

What is a common problem that a lady constable faces and wants, she wants a changing room and to relax. And, what does a man constable want? a Male constable wants to be treated with respect. Do we treat a police constable with respect? I would say most of us don't. So friends if the things have to change we want policeman who will not abuse their authority. Now are there no provisions in law to check abuse of authority by policemen? Or for that matter any public servant?, yes, there are clear provisions in law to ensure that no public servant abuses their authority and they can be taken to task. These are cognisable offences Section 167 and 218.

The system will change only when all of us come together and raise our voice, otherwise nobody will listen to it. Most of us are not aware of very simple rules regulations e.g. a lady above 65 and below 15 cannot be summoned to police station,

police, custom, income-tax, anyone. If they want to search anybody's house presence of a female member is necessary. No agency can conduct search without giving their own search first, because any unscrupulous fellow can plan anything and which is happening at times.

So friends I think I have made it very clear. I will stop here and would prefer to interact later on thank you.



Mr. Niranjana Jhunjhunwala gave the speaker introduction



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## "POLICE AND U"

**Distinguished Speaker:  
Mr. Kamlakar Shenoy**

Good evening friends, I am going to be a little tough and with harsh reality of life without any intentions to hurt anyone but certain facts have to be brought to the knowledge of our community, of our public, so that an awareness is created and we can come together and really make Mumbai the best of India. I assure you, if I can get support from people like you or we can work together within two years we can change Mumbai. I don't want anything more and now I am more known as Section 217-Section 218 of IPC rather than Kamlakar Shenoy, I think most of the newspapers have carried news about 20000 crores of MHADA. The Hon'ble Court has asked "why you are at the mercy of MHADA? You should have your own regulations to recover the 20000 crores"

You all have seen the roads, the expansion joints are being filled. Formerly on the concrete roads these concrete joints were not filled, it was destroying the quality as well as life of the roads. I issued a notice to the Chief Engineer saying that it is endangering my life as well as the citizen's life, so why should I not prosecute you under 217-218 as well as Section 431 of IPC. Kindly note these three sections, 217 is a section, which is disobedience of directions of law with an intention to save the accused from punishment i.e. in case of roads it will be the Bombay Municipal Corporation. Now 218 is making of a false record or a writing with an intention to save the accused



from punishment, now what is that? A false information report is been done by most of the Bombay Municipal Corporation. If you go through the Inspection Report, the Inspection Report should be mandatorily prepared in accordance with the morth or Indian Road Congress, which says that the material which has been used, the size of the material should be specifically mention in the Inspection Report as well as the life of the road should also be mentioned in the Inspection Report but our Inspection Report is just a Progress Report. The concrete road who's life is fifty years get destroyed within five years and we don't do anything. The life of the tar road is five years but it gets destroyed within three months, so it is substandard work. The other thing is about defect liability of the roads, so all these things are causing wrongful loss to the nation as well as endangering of life.

In these circumstances we should go to the police and file an application or complaint under the provision of 217, I told you disobedience of direction of law, 218 and 431 is playing mischief with the roads and bridges thereby making it less safe and endangering the life of the citizens. So with these three sections, if at all only 50 people of Mumbai, only 50 people filed a complaint before the Police, I have got all the format ready for that



Mr. Kamlakar Shenoy, President Ms. Kalpana Munshi, Mr. Sudhakar Suradkar & Mr. Madhukar Bhide



Mr. Kamlakar Shenoy gave the presentation on the topic .

matter. The format for, before magistrate are also ready with me. You have to just fit in the brief facts of your case otherwise all the introductory and all the conclusive paras are same so if at all anyone of you would like to prosecute the police officer or would like to prosecute a public servant for the reasons, all the formats are ready, but I just want only fifty people. With these fifty people in two years, we can change the Mumbai.

Now regarding police I had great attachment and attraction to be a Police Officer, but due to my family business I could not join. But destiny has brought me again to do what police wants to do. I am doing the job of the Police for last ten years but unfortunately I am not going after the offenders but I am going after the police officers as the culprits, so that is the unfortunate part of my life, and for all these things I have been presented with eight atrocity cases against me. I was arrested eight times, I was behind the bars or in police custody, as well as now six defamation cases are filed against me one at Indore and recently last week I got a summons from Pune. We should bring before the government that when people like us who work for the upliftment of the society or for the welfare of the Institutions we should be

protected from such vexatious and litigations. My request is don't be afraid of the Police Officer, don't be afraid of an IAS officer, don't be afraid of an IPS officer, they are afraid of you, so be prepared with your subject of 217 and 218. This is the section which no one uses. Most of the people do not know about it. I think now only 5 to 6 person sitting in over here have used it and I hope now another fifty will use and you will thank me for these sections 217 and 218.

I have filed 20000 cases and now another case I am filing is, you will be astonished, 2,00,000 Crores of Bombay Municipal Corporation. Estate property is just thrown away. I have written letters to all top bosses, I am fighting against the system. 2,00,000 Crores it will be very shortly open and I will get it back for the Bombay Municipal Corporation by next ten years that also because judiciary is slow.

My personal request to you all is to look into the matter where we can be of a great help to the society, now for us in Mumbai and India. We are more under economic terrorism, threat, of economic terrorism rather than cross border terrorism. Now what is economic terrorism these public servants, these well connected people are looting the public property and there we have to raise the voice and here is the point where the police comes into picture and here is the point where we have to create. Economic terrorism has to be stopped and to stop economic terrorism we have to be very strong with 217 and 218 and I request you again we will stop economic terrorism. We will make Mumbai the best part to stay in, provided you all are with me and you all use 217 and 218 against public servants, Thank you so much



Honoring Rotary Club Member



Honoring Rotary Club Member



# Gool Gadhiali Activities & Photos

## Paper based microfluidics for detection of food contamination (adulteration)

Considering the high risk associated with Food adulteration, we need to develop local qualitative detection techniques. Being the 'ideal food' Milk is consumed worldwide. It is the best sources for protein, fat, carbohydrate, vitamin and minerals. Unfortunately milk is being very easily adulterated throughout the world. Milk contaminants cause serious health hazards leading to fatal diseases. Regular and quick monitoring may control this risk. Qualitative detection of most of the common contaminants in milk are time consuming and cost-prohibitive. The basic goal of the present project is to design and prepare one step simple qualitative testing device based on microfluidics to convert these cost-prohibitive processes into renewable technologies.

**Objective of the Project** This project is going to help in quality check of the milk which will be helpful for prevention from various diseases. Food safety is everybody's concern, and it is difficult to find anyone who has not encountered an unpleasant moment of food borne illness at least once in the past year. Food borne illnesses may result from the consumption of food contaminated by microbial pathogens, toxic chemicals or radioactive materials. Food allergy is another emerging problem. While many food borne diseases may be self-limiting, some can be very serious and even result in death. Ensuring food safety is becoming increasingly important in the context of changing food habits, popularization of mass catering establishments and the globalization of our food supply. As our food supply becomes increasingly globalized, the need to strengthen food safety systems in and between all countries is becoming more and more evident.

Observing the past research in this field carried on detection of milk contamination, we present the paper based testing device. To control the flow of milk on paper we made hydrophobic patterns with hydrophilic channels. All the channel parameters were optimised to get the perfect and

easy flow of milk in the desired path. Adulterants chosen for our project are starch, soap, urea, sugar, glucose, etc. To confirm the exact colour change in the reaction due to contaminate all the selected qualitative tests were performed both in test tube (macro) and on selected paper (micro).

### Procedure

1. Initially we tested all the adulterations in test tubes.  
Detailed tests were listed below.
2. All the above tests were repeated on filter paper.
3. Channels were made on filter paper to define a path for the flow of milk
4. Indicators were precipitated in channels and dried.
5. Device is ready to use.

Finally the tests were repeated with mixture of contaminants to get clear conclusion over the exact colour change in micro level testing. The prepared designs were repeatedly tested to confirm efficiency of the device.

**Application in daily life** Considering the high risk associated with Food adulteration, we need to develop local qualitative detection techniques. Being the 'ideal food' Milk is consumed worldwide. It is the best source for protein, fat, carbohydrate, vitamin and minerals. Unfortunately milk is being very easily adulterated throughout the world. Milk contaminants cause serious health hazards leading to fatal diseases. **Regular and quick** monitoring may control this risk. Qualitative detection of most of the common contaminants in milk are time consuming and cost-prohibitive. The basic goal of the present project is to design and prepare **one step simple qualitative testing** device based on microfluidics to convert these cost-prohibitive processes into renewable technologies.



**Awarded by Sr. Scientist Dr. Arnav Bhattacharya (TIFR) Nehru Science Center**





Applications are Invited for

## **CFBP - JAMNALAL BAJAJ AWARDS FOR FAIR BUSINESS PRACTICES**

The Awards are conferred every year on business and associations, which display an outstanding commitment to Fair Business Practices. It comprises the prestigious CFBP Trophy and a laudatory Citation.

The Awards are open to all Public/Private Sector, Co-operative Ventures, Service Industries, Partnership and Proprietary business, Federations/ Chambers of Commerce, Trade Association and Charitable organizations from all over India.

The Council for Fair Business Practices (CFBP) is a unique, self regulatory body of business and industry dedicated to upholding the voluntary Code of Fair Business Practices. Formed in 1966, CFBP instituted these Awards in 1988 in memory of the Shri Jamnalal Bajaj to honour those who adhere to Fair Business Practices in the interest of the consumer and the community at large.

**All nominations should be received at  
CFBP office by 31<sup>st</sup> January, 2018**



COUNCIL FOR FAIR BUSINESS PRACTICES

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## COUNCIL FOR FAIR BUSINESS PRACTICES

### Our Mission

"We shall promote the highest ethical practices, by business & professionals, in order to provide complete satisfaction to consumers & other stakeholders."

Kalpana Munshi  
President

### CFBP – NHAFF HUMAN CHAIN FESTIVAL "STAND WITH US"

CFBP was established in 1966 by stalwarts of business & industry like Mr. J.R.D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F. T. Khorakiwala, Mr. Naval Tata, Mr. S. P. Godrej, Mr. J. N. Guzder and Mr. Keshub Mahindra & others who recognized the imperative need of business & industry to regulate itself.

CFBP strives to spread its message and create awareness about Fair Business Practices amongst Businessmen & Associations through talks, workshops, seminars, publications, audio visual presentations and media in order to maintain the highest ethical standards in business professions.

Rotary clubs, Film division, FFI (Film Federation of India), Pocket Films, Rotaract District 3141, NHAFF (Niki Hingad Art Foundation), SMDT (Shrimati Malati Dahanukar Trust), ISME (Indian School of Management & Entrepreneurship), Dignity foundation, Mumbai fest and Food, Civil supplies and Consumer protection dept., Maharashtra will be supporting us through their participation.

CFBP - NHAFF is organising "STAND WITH US" – Consumer right to voice human chain to spread awareness towards our Rights to voice to raise the concern towards "Rights on Consumer Awareness and Swachh Bharat – our PM Mr. Modi's revolutionary task for all.

All NGO's, schools and college students, young and senior men & women will have right to express their views on consumerism under CFBP consumer flag through dancing, singing, painting, street play etc.

**The Human Chain will be formed on Worli Sea Face on Saturday, 10th February 2018 at 4pm participated by eminent people from all walks of life – the corporate, the professionals, the Rotary Dignitaries, the Rotaractors, Interactors, young men & women and NGO's and Rotary Clubs.**

Various activities - singing, dancing, street plays, human chain, group painting will be performed by all consumers young & seniors during this human chain festival – 'STAND WITH US'

All students from schools and colleges are welcome to participate along with the professors/teachers and their family members to participate in any activity of their choice.

Students may perform group singing, choir singing, group dancing, street plays in the human chain festival on any consumer topics -

Jago Grahak Jago	Mera haq – my right
Be a wise consumer	Swachh Bharat
Water is precious – save it now	Bringing in Fair Business Practices
Right to voice	Right to act

### ALL ARE WELCOME

Kindly register on - [humanchainfestival@gmail.com](mailto:humanchainfestival@gmail.com)

For Human Chain Festival please visit our website – [www.cfbp.org](http://www.cfbp.org)

Thanks & Regards,

Yours Sincerely,

*Kalpana Munshi*

Kalpana Munshi

President - CFBP

Rotary District Counselor

Vocational Service 3

Consumer Awareness Programmes

Rotary District 3141



### FOUNDERS

Mr. J. R. D. Tata  
Mr. Ramkrishna Bajaj  
Mr. Arvind Mafatlal  
Mr. F.T. Khorakiwala  
Mr. Naval Tata  
Mr. S. P. Godrej  
Mr. J. N. Guzder  
Mr. Ashok Birla  
Mr. B. D. Garware  
Mr. D. M. Khatau  
Mr. Harish Mahindra  
Mr. V. B. Haribhakti  
Mr. Keshub Mahindra  
Mr. Ramnath Podar  
Mr. S. M. Dahanukar  
Mr. Y. A. Fazalbhoj  
Mrs. Swarn Kohli  
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Mr. C. L. Gheewala  
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Mr. M. L. Apte  
Mr. Morarji Vaidya  
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Mr. Pratap Bhogilal  
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Former Executive Director  
Of Air India

**"IS FREE MEDIA A MYTH? "**



Distinguished Speaker  
**Ms. Vidyottama Sharma**  
Editor-in-chief  
Content Creators

**"CHIEF GUEST"**



**Mr. Kiran V. Shantaram**  
Former Sheriff Of Mumbai

**PROGRAMME**

Day & Date: Wednesday, 24<sup>th</sup> January, 2018 | Time: 5:45 pm – Registration  
Venue: Kamalnayan Bajaj Hall, Bajaj Bhavan, Ground fl, 226 Nariman Point, Mumbai 400021.

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## RIGHT TO INFORMATION



Distinguished Speaker  
**Mr. Shailesh Gandhi**



Distinguished Speaker  
**Mr. Bhaskar Prabhu**

**PROGRAMME**

Day & Date: 16th February, 2018 | Time: 5:45 pm – Registration  
Venue: Babubhai Chinai Committee Room, IMC, Churchgate, Mumbai

**SHELLY GUPTA**

Chairperson, Programmes committee

**DR. ANITA SHANTARAM**

Co-Chairperson, Programmes committee

**COME ONE COME ALL**

Together with our collective vision & mission we shall follow the moral of four way test  
in the service of consumerism

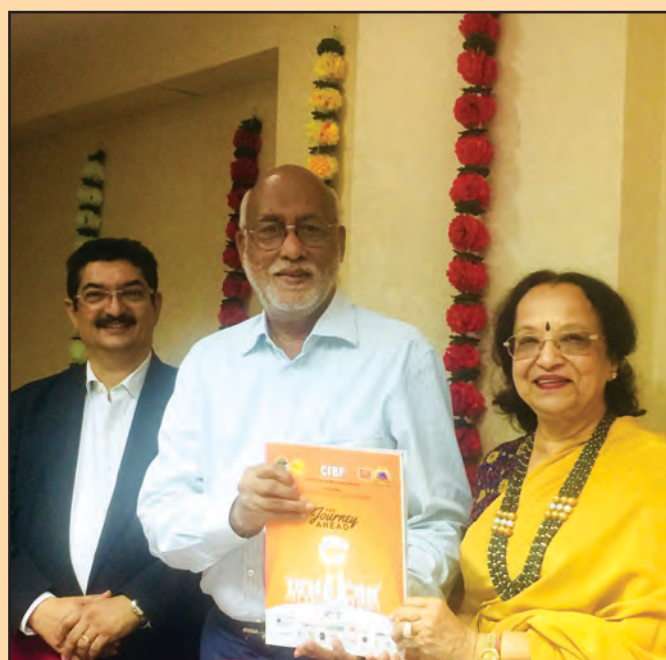
Host: Roman Group – Mr. Bhupen Chedda

## Sndt Testing Lab Report

The activities of Ramkrishna Bajaj - CFBP Consumer Education and Testing Centre, Juhu, Mumbai, for the month of November, 2017.

Sr. No.	Customer	Product	Analysis
1	Social worker	Soya milk	Nutritional labeling
2	Temple	Honey	Nutritional labeling, Adulterants, FSSAI parameters.
3	National laboratory	Fruit sheet, Pomegranate fruit, Fish soup powder, Fish spread	Nutritional labeling, Vitamin, mineral, fatty acid profile, Dietary fibre
4	FBO	Makhana with mint flavour	Nutritional labeling, Dietary fibre, minerals, fatty acid profile
5	Corporate house, School	Drinking Water	Microbiological analysis
6	School	Noodles, Thepla	Microbiological analysis
7	FBO	Frozen chicken Products, Papad	Shelf life study
8	FBO	Culture supply	
9	Corporate house	AC duct	Microbiological analysis

## Executive Committee Meeting 21<sup>st</sup> December, 2017



Mr. Anand Patwardhan, Mr. Shekhar Bajaj, President Ms. Kalpana Munshi & Mr. Sushil More



## COMMUNITY SERVICE

**Distinguished Speaker:**  
**Mr. Niranjan Jhunjunwala**



Community Service is a job performed for society, not with any expectation of earning money but with the sole objective of giving something back to society as an expression of gratitude. The essence of such a service is to help someone in need. Natural justice ensures that one good turn fetches many more!! No doubt, what goes around comes around!!

Guided by the principle “Hands that help are holier than lips that pray” it is our bounded duty, as human beings, to thank the Almighty for the countless blessings he has endowed us with. Community service is nothing but thanking HIM.

The Corporate Sector has been spending crores of rupees for Community Service under the banner of ‘Corporate Social Responsibility’. It may be for a variety of purposes from funding education, providing clean drinking water to creating environment consciousness. Community Service in the sphere of Higher Education has gathered tremendous momentum though the scheme of National Social Service & has truly imbibed service values in the lives of thousands of students actively involved in the same. Community Service has manifested itself in adoption of villages, construction of roads, creating awareness about HIV/ Aids, literacy campaigns and the like.

India boasts of a rich demographic dividend as it has the largest pool of youth power than any other country in the world. It is ‘this Youngistaan which will be instrumental to make a better Hindustan’ Community Service in this context assumes critical importance.

The fabric of Community Service is woven with threads of Selfless Service and as mentioned earlier, what goes around, comes around. The following story is a convincing example of the fact.

This is a true story that had happened in 1892 at Stanford University.

An 18-year-old student was struggling to pay his fees. He was an orphan, and not knowing where to turn for money, he came up with a bright idea. A friend and he decided to host a musical concert on campus to raise money for their education.

They reached out to the great pianist Ignacy J. Paderewski. His manager demanded a guaranteed fee of \$2000 for the piano recital. A deal was struck and the boys began to work to make the concert a success. The big day arrived. Paderewski performed at Stanford. But unfortunately, they had not managed to sell enough tickets. The total collection was only

\$1600. Disappointed, they went to Paderewski and explained their plight. They gave him the entire \$1600, plus a cheque for the balance \$400. They promised to honour the cheque at the soonest possible.

“No,” said Paderewski. “This is not acceptable.” He tore up the cheque, returned the \$1600 and told the two boys: “Here’s the \$1600. Please deduct whatever expenses you have incurred. Keep the money you need for your fees. And just give me whatever is left”. The boys were surprised, and thanked him profusely.

It was a small act of kindness. But it clearly marked out Paderewski as a great human being.

Why should he help two people he did not even know? We all come across situations like these in our lives. And most of us only think “If I help them, what would happen to me?” The truly great people think, “If I don’t help them, what will happen to them?” They don’t do it expecting something in return. They do it because they feel it’s the right thing to do.

Paderewski later went on to become the Prime Minister of Poland. He was a great leader, but unfortunately when the World War began, Poland was ravaged. There were more than 1.5 million people starving in his country, and no money to feed them. Paderewski did not know where to turn for help. He reached out to the US Food and Relief Administration for help.

The head there was a man called Herbert Hoover — who later went on to become the US President. Hoover agreed to help and quickly shipped tons of foodgrains to feed the starving Polish people.

A calamity was averted. Paderewski was relieved. He decided to go across to meet Hoover and personally thank him. When Paderewski began to thank Hoover for his noble gesture, Hoover quickly interjected and said, “You shouldn’t be thanking me Mr Prime Minister. You may not remember this, but several years ago, you helped two young students go through college in the US. I was one of them.”

The world is a wonderful place. What goes around comes around!

(Courtesy : Internet)

Come, let us join hands to help those in need as partnering in people’s progress is crucial for mutual prosperity!!



COUNCIL FOR FAIR BUSINESS PRACTICES



Food Civil Supplies and  
Consumer Protection  
Department, Maharashtra



### Our Mission

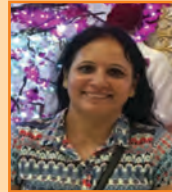
"We shall promote the highest ethical practices, by business & professionals, in order to provide complete satisfaction to consumers & other stakeholders."

Kalpna Munshi  
President

## You Are Cordially Invited For **CFBP KAVI SAMMELLAN** **"JAGO GRAHAK JAGO"**



Distinguished Speaker  
Mr. Mahesh Dubey



Distinguished Speaker  
Ms. Pramila Sharma

### "CHIEF GUEST"



Gopal Mandhania  
Rotary Past District Governor

### PROGRAMME

Day & Date: Tuesday 23<sup>rd</sup> January, 2018 | Time: 3 00 p.m. – Registration

Venue: Kamalnayan Bajaj Hall, Bajaj Bhavan, Nariman Point, Mumbai

### COME ONE COME ALL

Together with our collective vision & mission we shall follow the moral of four way test in the service of consumerism

**Host: Roman Group – Mr. Bhupen Chedda**

### COUNCIL FOR FAIR BUSINESS PRACTICES

Great Western Building, 130/132, Shahid Bhagat Singh Road, Opp. Lion gate, Mumbai - 400 023.

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I Communication I Promotion I Franchising I Brand Building I Customer Service

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