



**JUNE, 2018**

## COUNCIL FOR FAIR BUSINESS PRACTICES

### OUR MISSION

“We shall promote the highest ethical practices, by business & professionals, in order to provide complete satisfaction to consumers & other stakeholders.”

# CFBP TIMES

**Advisory Board Meeting was held  
on 17<sup>th</sup> April 2018 at Bajaj Bhavan, Mumbai**



**President Ms. Kalpana Munshi with Advisory Board & EC Members**

The first advisory board meeting for the year 2018 was held on 17<sup>th</sup> April, 2018 at Bajaj Bhavan along with the Executive Committee and Invitee member All 21 committee chairmen of 21 committees presented their respective reports about the various activities.

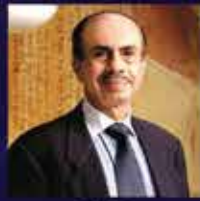
The advisory board members shared their expert advice on the progress of CFBP activities to promote consumerism. The advisory board meeting is held twice a year.



# Godrej CFBP



SHRI SHEKHAR BAJAJ



SHRI ADI GODREJ



SMT KALPANA MUNSHI,  
PRESIDENT, CFBP



SHRI RATAN TATA



SMT RAJASHREE BIRLA

Food Civil Supplies and  
Consumer Protection  
Department, Maharashtra

## CASH PRIZES UP TO INR 2 LACS TO BE WON!!

### A SHOUT OUT TO ALL FILM MAKERS, WRITERS, ARTISTS AND CREATIVE PEOPLE!



# Consumer Film Festival

## JURY

PROF  
VISHWANATH  
SABALE

ASHOK  
MAHAJAN

MAKARAND  
DESHPANDE

ABHINAV  
DEO

HONEY  
IRANI

BOMAN  
IRANI

DOLLY  
THAKORE

PIYUSH  
PANDEY

JUSTICE  
B.N.  
SRIKRISHNA

ROHIT  
GUPTA

### Topics

Jaago Grahak Jaago  
Mera Haq - My Rights  
Fair Business Practices

### Contests

Short Film Competition | Short Story  
Slogan Writing | Street Play  
Poster / Painting Competition

For Registration, log on to [www.consumerfilmfestival.com](http://www.consumerfilmfestival.com)

E-Mail: [consumerfilmfestival@gmail.com](mailto:consumerfilmfestival@gmail.com) | Call 022-22885249 / 22842590

Last Date of Entry: 31st July, 2018

Title Sponsor



Platinum Sponsor



ADITYA BIRLA GROUP

Gold Sponsor



PhillipCapital  
Your Partner In Finance



TATA CHEMICALS LIMITED



Bajaj Electricals Ltd.  
Inspiring Trust

Silver Sponsor



Mentor Capital Limited





## FROM THE DESK OF PRESIDENT

Friends,

“No one can serve two masters; for a slave will either hate the one and love the other, or be devoted to the one and despise the other. You cannot serve God and wealth,” said Jesus. Today, majority of people, consciously or unconsciously, abandon God and serve wealth, so that wealth may serve them.

In the rat race for wealth, that too, instant wealth, people do not care for ecology; respect for human dignity is diminished; relationships are easily made and broken on the basis of profits and mutual monetary advantage; parents have less or no time for their children. And no wonder corruption, robbery and cheating have become common as the easiest ways of becoming wealthy dissuading Fair Business Practices.

Corruption in its subtle and varied forms is visible everywhere. The air we breathe is polluted. The water we drink is contaminated. The food we eat is adulterated. Originals are duplicated instantly; imitations are marketed in abundance as genuine products. Today, unless we bribe, we can't get documents signed; we cannot get admissions for job oriented courses; we can't dream of getting a handsome job. On the contrary, pay a handsome sum as a bribe, you get everything done. Those who bribe will demand bribe in turn when they are in power. Thus corruption begets corruption. Those who fight against corruption are silenced with bribe or threat.

Unless we stand against corruption, we are on the side of the corrupt! Amidst complexities of issues and problems, we tend to say, “I am only an individual. What can I do? “. Remember, those who have done something good, they too, were individuals!

Always remember, no one can predict to what heights you can soar? Even you will not know until you spread your wings. Let CFBP all over, spread their wings and be vigilant to stop corruption, persuade Fair Business Practices and thus support the mission of CFBP.



PRESIDENT - KALPANA MUNSHI



President Kalpana Munshi with Executive Committee Members



## 2018 COUNCIL FOR FAIR BUSINESS PRACTICES

### Our Mission

"We shall promote the highest ethical practices, by business & professionals, in order to provide complete satisfaction to consumers & other stakeholders."

**Kalpna Munshi**  
President

**CFBP cordially invite you to participate in 5 competitions on consumer Topics**

• Jago Grahak Jago • Mera Haq My Right • Fair Business Practices  
Express yourself through your writing, acting, painting and creative skills

### CFBP Short Film Competition

Film Duration: Min. 2 min Max - 7 min (Entries invited 16 years and above as on 31<sup>st</sup> July 2018.)

All Filmmakers, Students, Corporates, Professionals, NGO's & Everyone are welcome to Participant.



1<sup>st</sup> Prize Rs. 2,00,000/-

2<sup>nd</sup> Prize Rs. 51,000/-  
Trophy + certificate

### CFBP Short Story Writing Contest

Length: 400 words (An apt title must be provided for the story)

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-



### CFBP Street Play Competition

Duration: 5 - 7 minutes

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 15000/-



Evaluation on sat 3rd August 2018

### CFBP Best Slogan/Tagline Competition

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 5000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 5000/-



### Painting Competition (Size3\*2ft)

#### TWO CATEGORIES

- 1) Till age 21 years  
1<sup>st</sup> Prize Rs. 10,000/-
- 2) Above age 21 years  
1<sup>st</sup> Prize Rs. 15000/-



Send your entries online to CFBP

### Last date of Entry 31<sup>st</sup> July 2018

Cash Prizes, Trophy and a certificate of appreciation will be given to the 1<sup>st</sup> Prize Winner on the day of the Award Function.

- Winners will receive their awards at the hands of our distinguished Chief Guest during the Award function.
- Winners of the Best Street Play shall enact the play on the day of function.
- Best Short Films shall be screened on the day of the function. The Best Posters shall be displayed
- Participant should be of Age 21 as on 31<sup>st</sup> July 2018.
- 2<sup>nd</sup> prize Winners shall be honoured with the trophy and certificate
- The entry should be sent with your photograph (passport size), Email ID, Contact number and postal address.

CFBP was established in 1966 by stalwarts of business & industry like Mr. J. R. D. Tata, Mr. Ramkrishna Bajaj , Mr. Arvind Mafatlal, Mr. F. T. Khorakiwala, Mr. Naval Tata, Mr. S. P. Godrej, Mr. J. N. Guzder, and Mr. Keshub Mahindra & others who recognized the imperative need of business & industry to regulate itself.

For registration forms and any queries please contact CFBP Office

Tel.: 22885249/22842590, Fax: 22844783 | consumerfilmfestival@gmail.com | website: www.cfbp.org | www.ccrcc.in

Title Sponsor



Platinum Sponsor



Gold Sponsors



Silver Sponsor





## Report of Advisory Board

Welcome to this Advisory Board meeting, I am so happy that many of our advisory board members people are here. Also IMC members, it is very important that this advisory board meets regularly but unfortunately earlier years we could not meet and therefore whole logic of having advisory board. I will just give you idea in few minutes that basically advisory board organizes what CFBP is doing, by putting a name, The advisory board people establishes that CFBP is doing a good job. Second Objective is that we have this advisory board meeting to show what we have done previous six months. We have two meetings in a year. What we are doing so to encourage us they try to see how we can further improve. We expect that the Advisory Board is of the people of eminence and therefore to that extent we would get feedback from them with supportive ideas. The Advisory Board can really help in trying to make a difference and therefore to that extent and therefor this Advisory Board meeting is very important. Since last eighteen months since Kalpana Munshi has taken over as President, the activity levels are substantially gone up, you will get more details later on It is something which is one of the biggest type of programme that we ever have thought and taken it up I think it require a lot of courage. To take up a project plan a substantial fund is required and substantial commitment, without knowing how you will get re-finance despite of that I think the confidence she had along with the other members of the executive committee, she knew that they are there to support and type of commitment that has been made is something which would be, if you see the numbers, that the type of work that has been done you will be very happy, to hear. The 1st Meeting Advisory Board Meeting will be held on Tuesday 17th April 2018. EC & Invitee members shall present their short reports of their respective committees.



**SHEKHAR BAJAJ**  
CHAIRMAN ADVISORY BOARD



Advisory Board, Executive Committee And Invitee Members With President Ms. Kalpana Munshi

## COMMITTEE REPORT

### Education Committee :

Interact young Consumer Conference was organized. with a participation of 21 schools for street plays on the consumer topics.

- Be a wise Consumer
- Handling in crooked salesman
- Jaago Grahak Jaago
- 1000 Children participated from various schools
- Young Consumers are cheated left and right
- Practice in fair business practices
- Mera Haq – My Right

A Marathon run with young Consumers was organised twice in Powai A Short story slogan writing and painting contest on Consumer topics was organised. Orientation programme on Consumer awareness was organised for the parents and students. Young Consumer conference was organised at IDUBS High School, Bhandup 1500 students attended.



MS. GOOL GADIALI  
CHAIRPERSON





## Programme Committee :

Every Month a seminar is organized for the benefit of Consumers.

01. HOW SAFE IS THE MILK
02. Untold Story of Healthcare Industry
03. Demonetization - will the gamble work ?
04. Consumer Protection Act and its effectiveness
05. Young Consumer Quiz Programme
06. BMC school children
07. Young Consumer Quiz Programme
08. BMC school children
09. Expression - Art Competition
10. Processed Foods in Context of Changing Lifestyle
11. Real Estate Regulation Act and Real Estate Investment Trusts (REITs)
12. Arbitration
13. Building Ethical Organization
14. Legal Compliance for building ethical organization
15. What your wealth manager will not tell you ?
16. Alternate Water Resources
17. Pure and safe drinking water
18. Save Environment – reduce Pollution
19. Segregation of Garbage
20. Sexual Harassment of Women at Work places
21. Last mile “Language & Harassment
22. Wealth & Succession Planning essentials
23. Key Legal Documents: Will, Family Trusts & Family Constitutions
24. Education and Industry- Developing a symbiotic Relationship
25. Misuse of Power by Police
26. Better Policing for Better Mumbai
27. How credible is Media
28. Is Media failing to mould public opinion
29. Humour in life and Law

All the meetings are co-hosted by various Rotary Clubs. We plan to organize conference with NSS Students



MS. SHELLY GUPTA  
CHAIRPERSON



Mr Kiran Sharataram



Ms. Juhi Chawla

## KAVI SAMEELAN" 23RD JANUARY, 2018 @ BAJAJ BHAVAN, MUMBAI



FIRST TIME in history of CFBP Council for Fair Business Practices organized a Grand " KAVI SAMEELAN" on the topics of Consumerism, Right to Act and Right to Voice, Jago Grahak Jago, Mera Haq Mera Adhikar in Bajaj Bhavan, Nariman Point on 23rd January, 2018. Ms. Pramila Sharma and Mr. Mahesh Dubey were applauded loudly by audience.

A unique dance ballet – Nirantana was presented by great artists. Nirantana is the script about right to Act, Right to Voice and had won first prize of Godrej-CFBP Consumer Film Festival for best script written by Mr. Vivek Agarwal and Ms. Alka Agarwal. Dance ballet was presented by renowned Kathak Dancer Ms. Lalita Soni and her Group. Songs of this dance ballet are sung by Padmashree Dr. Sona Ghosh. Music is composed by Mr. Vivek Prakash.

The seminar was well attended and was very educative to the audience in the form of poetry.





## CFBP Jamnalal Bajaj Awards Committee :

This was the 30<sup>th</sup> year that CFBP successfully organized the Fair Business Practices Awards on 17<sup>th</sup> of March. The function was well attended, Smt. Arundhati Bhattacharya, the Ex-Chairman of SBI was the Chief Guest, Justice B. N. Srikrishna has very kindly continued to be the Chairperson of the Jury for the three years running.

We have a credible third party valuers who look at the applications that we receive under six categories. There are times when we are unable to provide or come up with the winner in a particular category and it happened this year again, where we did not have a winner for the large services and enterprises because, the two short listed ones, this is just on a lighter note were LIC and PNB! They did not turn up for the presentation. Therefore we did not have a winner for that category but RCF, BHEL, Tata Chemical, Adapt which is a charitable organization, Cipra Engineers they were all winners in different categories.

This year I am happy and very delighted by the support that I got from the President, Shri Shekhar Bajaj my colleague on the EC and of course the CFBP staff who have become so well trained that although I am the Chairman of this Award Committee I don't have to do anything, I don't have to lift a pen because it works like clock works between Mamata and Madhuri, thank you both of you and thank you Ms. Munshi.



Mr. Vineet Bhatnagar  
Chairman



Hon'ble Minister Shri Girish Bapat, Shri Suresh Prabhu & Justice B. N. Srikrishna



Chief Guest Dr. A. P.J. Abdul Kalam

## Complaint cell Committee :

I am sure everybody here at some stage of life they had some complaint or the other and we are there to take up all the complaints. I have been looking after the complaints for last 19 years since the time I have been with CFBP.

We get about approximately 350 to 400 complaints in a month. Some are business to business but most are of consumers complaining against companies. We try to resolve most of them.

There are certain companies which do not even bother to respond to us. We send them reminders but they don't respond. We don't get to know the exact number of complaints resolved as at times the complainants don't get back to us after their complaints have been resolved.

In case a complainant has not got a positive response then we ask them to come and meet up with Anand Patwardhan in the legal cell. He helps them in case they need to go to consumer forum so we help them to do that is well.

All the complaints that we handle, we do not charge anything for it, no money at all. It is done for free. We provide our services for that and pretty good job I think is being done.



MS. ASHA IDNANI  
CHAIRPERSON

## Food Testing Laboratory Committee :

The activities of Ramakrishna Bajaj-CFBP Consumer Education and Testing Centre, Juhu, Mumbai.

### Other Activities:

- Consultancy to Snack products Exporter to USA.



Dr. Renuka Gopalkrishnan  
Chairperson

Sr. No.	Customer	Product	Analysis
1	Food Industry	Papad	Shelf life study
2	Food Product Developer	High Protein Cookies	Nutritional labeling & Shelf life study
3	Food Industry	Yeast Cell Wall	Nutritional labeling
4	University - CSIR Bhopal	Candle	E. coli Challenge Test
5	University	Animal Feed, Drinking Water	Microbiological analysis
6	Educational Institute	Water	MPN
7	University (Kholapur)	Bread Control, Bread Treated with rose petal extract	Microbiological analysis Nutritional analysis
8	Entrepreneur (Jalgaon)	Bread Control, Bread Treated with rose petal extract	Microbiological analysis Nutritional analysis
9	CHS (Malad)	Water	MPN
10	Food Industry	Provide Culture	Microbiological work
11	University (2 students)	Instrument utility	
12	National Laboratory	Bacterial extracts	Trace minerals and vitamins



Food testing lab along with EC and Invitee members



## Public relations Committee – Chairman :

Godrej-CFBP Consumer Film Festival competition will be advertised through 20 buses, distributing of 200,000 pamphlets in Times, & Advertisement in Business Standard, MID DAY and Navbharat Times, distribution of flyers, facebook reaching out 10,00,000 users, Auto Rickshaw back advertiment be done on 100 rickshaws.

Rickshaw branding and CFBP website in the month of August 2018.

CFBP Consumer Film Festival 2018 pamphlet has been printed and started circulating for inviting entries for the year 2018.

**The last date of receiving entry is 31st July, 2018.**

Mr. Padmakar will also get 20 back bus advertisement panel advertising reaching out over all Mumbai.

### Publicity will be done as follows :

Hoardings 1st September - 15th September -2 0 Nos.

Buses Back Banner – 15th July - 15th August, 2018

FaceBook – 1st July - 1st August

Newspaper Insertion – 15th August, 2018

Auto Brand – 1st July – 31th July

Twitter /You Tube / Instagram – 1st August, 2018

Press Note – 20th June, 2018



Mr. Padmakar Nandekar  
Chairperson



Pamphlets will be distributed in Times Newspaper



Advt. on the back of buses



Mr. Ajai Kumar  
Chairman

## Fund Raising Committee :

This year we had a target of collecting 40 lacs for film festival 46 lacs are raised

**Title sponsor – Adi Godrej – 15 lacs**

**Platinum Sponsor – Aditya Birla Group – 10 lacs**

**Gold Sponsor – Philips Capital – 5 lacs**

**Gold Sponsor – Tata Chemicals Ltd – 5 lacs**

**Silver Sponsor – Bank of Baroda – 2 lacs**

**Silver Sponsor - Bajaj Electricals Ltd – 2 lacs**

**Silver Sponsor – Sanjay Dangi – 2 lacs**

For Further fund raising an advt. form is printed to raise funds. A souvenir will be printed Bajaj Electricals has booked back inside cover page for 3 lacs.



Mr. Bhupen Chheda  
Chairman



## Advisory Bites :

I have been associated with CFBP since Kalpana Munshi took over and while I recognize lot of faces here some or new but I must say she has the best energy that she has evolved and evoked in the people like Swapnil, Vineet, Anand, Rajat, she is too busy in talking to Anand at the moment, but it's been wonderful being with them, I have seen the progress they have made from day to day and now the suggestions have been made Rupa I know the Kalpana will not rest, she is one woman that you cannot refuse as she goes on and on and on, and sometime it may irritatingly so, let me addbut she got good team of people Gul Asha, I mean each time they come up with such positive achievement and the things that they have done so I am very proud to be associated with them, I don't contribute as much as anyone of them do I tell you, but it is great been part of it and seeing what CFBP is doing, Thank you very much for being there all of you.



Ms. Dolly Thakore





## Digital Media Relationship Committee :

CFBP website is updated to the latest activity comprising of Seminars, Marathons, Educational Programme, Fests, Exhibitions, Awards Function and Consumer Film Festival Details for participation from schools , Colleges , Corporates, NGO, is encouraged. Online Registration is open.



Mr. Amol Gawade  
Chairman

## Corporate Governance Committee :

CFBP plans to write to corporate members so that members can visit corporate / firm to speak on the Better Business Ethics / Corporate Governance.

Dr. Anita Shantaram shall draft out a letter for Corporate Members.

### A few modules in :

- Ethical business practices
- Making the code of conduct work for you
- Understanding the importance of business ethics
- Doing right the right way (CSR)
- Building an ethics culture

The above modules have been designed by Anita as 2 hr or 3 hr modules and it can be run for any of the corporate members.

Also any talk on business ethics and compliance can be run for organizations or group of organizations.

President updated that Ms.Anita Shantaram had organized a seminar on How Credible is Media in Today's World. Distinguished speakers are MR. JITENDER BHARGAVA, FORMER EXECUTIVE DIRECTOR OF AIR INDIA - "Is media failing to mould public opinion? And "Is free media a myth? "DISTINGUISHED SPEAKER :MS. VIDYOTTAMA SHARMA, EDITOR-IN-CHIEF CONTENT CREATORS.

Shri Kiran Shantaram was the chief guest.



Dr. Anita Shantaram  
Chairperson



## Newsletter Committee :

CFBP Times has been well designed as it covers all seminar topics in every issue. Mailing of CFBP Times has been done on wider scope to all corporates. 2000 Bulletins are sent by Post. It is also emailed to more than 70,000 consumers to promote CFBP activities and mission for better participation and awareness through mass mailing on their data list. CFBP had Advertisement support from Samsika Marketing for full back page of CFBP Times at Rs.40,000/- per issue for the year 2018.



President Kalpana Munshi  
Chairperson

## Healthcare, Digital Media and Promotion of Fair Business Practices :

Mr. Shrikant Soman has completed the second edition of "Patients Right's and Responsibilities Book" and is in the process of printing. CFBP have been active on Facebook for the first time, and we are also on Youtube, and we are getting very good response as now a day's Facebook is more accessible we are also updating our AV presentation for better visibility.



Mr. Shrikant Soman  
Chairman

## Consumer Community Service :

- CFBP distributed Sanitary napkins to under privileged girls in 5 Municipal Schools.
- Mr. Padmakar supported 100 Sanitary Pads for the under privileged girls.
- Distribution of 180 blankets to the Municipal School at N.M.Joshi Municipal School.
- Plans to install four benches in the name of "Council For Fair Business Practices" at Dadar Station.
- CFBP distributed notebooks specially designed with the best painting as the cover page and the Guidelines for the students to educate young consumers.



Mr. Niranjan  
Jhunjhunwala  
Chairman





## Legal Committee :

“RESOLVED that the CFBP will take up the cause of the consumers for refund of their investments / amounts kept with the Post office under various schemes such as the MIS, the Savings Bank, the recurring A/c schemes, etc, where it is found that the agents working for the department have committed frauds and mischief due to which the consumers are unable to get back their money. By filing suitable complaint to the Consumer Fora and or by way of a Writ Petition to the Hon'ble High Court or before the appropriate forum and for that purpose hereby authorize the Hon Secretary Mr. Bipin Kapadia and Hon Treasurer Mr. Anand Patwardhan, to represent the CFBP as the Complainant/Petitioner, before the Courts and or Authorities and file complaint/petitions etc, make submissions, file affidavits and appoint advocates and counsels till the logical end of the matter”.

With regard to resolutions above it was decided amongst members present that presently Rs.25000/- is sanctioned for to represent the CFBP as the Complainant /Petitioner, before the Courts and or Authorities and file complaint/petitions etc, make submissions, file affidavits and appoint advocates and counsels till the logical end of the matter”.

The Legal Committee of CFBP has been very active in solving consumer grievances across the spectrum and has even filed complaints before the Consumer Forum and other mofussil courts. It shall soon be taking up the cause of the consumers for refund of the excess premium/charges collected by the various Insurance Companies, by appending the terms and conditions of the policy for senior citizens which is an unfair trade practice.

Also, it will take up the cause of the consumers for refund of their investments / amounts kept with the Post office under various schemes such as the MIS, the Savings Bank, the recurring A/c schemes, etc, where it is found that the agents working for the department have committed frauds and mischief due to which the consumers are unable to get back their money.

It shall approach the Consumer Forum, the High Courts or the Supreme Court wherever deemed necessary to achieve the aforesaid purposes. Lastly, another feather in its cap has been to have ex-Supreme Court Judge Mr. B. N. Srikrishna as a member of the Advisory Board.

Mr. Anand Patwardhan also suggested CFBP should take up the issue Double Insurance Premium and GST Charges.

Mr, Anand Patwardhan suggested to taking up issue of GAS weight and Quantity of the Cylinder which installing and removing. This is basically not observed by the common consumer.

Before taking delivery of your LPG (cooking gas). refill cylinder, please. – Check that the cylinder seal is intact. 29.5 Kg ' Your LPG delivery man carries a. [Gross weight of weighing scale. Always get your refill. BEfiEfiE?" cylinder weighed in your presence before taking delivery. - The weight of the empty cylinder.



Mr. Anand Patwardhan  
Chairman

## Membership Committee :

Total 58 new Members have been inducted for the year 2017-18. Two new life membership have come and one Corporate Membership also joining in the month of April.

It was decided that the members who have not paid their subscription for last 3 years inspite of sending reminders – their membership will be discontinued and no CFBP Times or information will be sent to them. Chairman Sushil More will do the needful after fair legal advice.



Mr. Sushil More  
Chairman

## Young art Committee :

**ART COMMITTEE HEADED BY MS. NIKKI HINGAD, NHAFF FOUNDATION.**

Young Art Committee Had Organised  
Two Painting Contests At J.J. Schools Of Arts



Ms. Nikki Hingad  
Chairperson

## Consumer Topics :

- My Right To Voice
- My Consumer Rights
- Rights To Safety
- Abstract Consumer Painting.

Students were awarded with the Certificates signed by President Ms. Kalpana Munshi, CFBP and Hon'ble Minister Ram Vilas Paswan, Ministry of Consumer Affairs, Food and Public Distribution.

An online Competition was also organised for which the winners were awarded with a certificate.





## CFBP Consumer Film Festival :

Film Festival we began on a note where we were not sure how to begin with it and it happened. When it happened it was much appreciated and we had lots of entries more than 700 last year. This year we want to take the step ahead to do the second one. I am very happy to announce few more people on the jury, Makarand Deshpande was on the jury last year and Abhinav Deo. Rotary past International Director Shri Ashok Mahajan, Rohit Gupta is very big name in the Television business, he is the President of Sony Television and Boman Irani. The Bollywood Star competition and last year the prize money for short film was about 50,000-51,000.

This year we are very happy to announce that we will make it to two lakhs. So two lakhs is the first prize and second prize is about 51,000. This will encourage more young people to participate, I am very happy FFI, Film Division, Rotoract, Nikki Hingad has been a part of this journey and many more people were party to this entire programme. I guess the success of this will happen if you could promote this in your circle about this programme so people could participate. End of the day what we are looking is, can we capture the mind of the people in their own way of consumerism on the three topics that we are talking about.

I would also like to thank Godrej Group to continue their support, Aditya Birla group, Phillip Capital, Shekhar Bajajji for continuing his support. I would also like to add that Tata Chemicals have agreed this time to also come on board, Tata Chemicals is one of the recipient of the Jamanalal Bajaj Award last month.

I think all in all we have been in good hands in terms of working on this particular project. Molecule communication through Kiran is putting lots of efforts to make the event and PR very well. In promoting and supporting this, we will have more entries this year and make this a better event. Dates will be announce later, 20th October as of now, lets take it from there.

### **The categories are 12 years till 20 years and Age 21 years and above**

We shall cover almost North, South, East, Central West of India, I mean Delhi, Haryana, Dehradun, Hyderabad, Bangalore, Chennai, Kerala, Calcutta, Guwahati, Orissa, Indore, Rajasthan, Mumbai, Pune, Ahmedabad, Goa.

We shall use the services of media and event management organisation molecules whose services has been engaged to execute this activity, All the entries will first be short listed in both the categories with the help of Ms. Gool Gadiali, for Short Stories & Solgans and Ms. Niki Bhaskar for the painting contest.

Finally the eminent jury will meet on Wednesday 3rd October and select the winners in both categories in all 5 competitions Publicity for participation in event will be done through newspaper, distribution of 100000 pamphlets through newspapers, buses, Auto Rickshaw brand Advt. and through Facebook reaching out over 100000 readers.

We look forward to a very fruitful award nite and grand success with full of eminent personalities on Saturday 20th October, 2018 at a prestigious venue in the month of October once we get confirmation from Chief Guest.

A budget of 50 lacs was approved against the Consumer Film Festival expenses for the event.

The curtain raising was held on 17th March, 2018 during the J.B.Award Function by Mr. Rajith Menon.

He suggested logo of Consumer Film festival must be patented – legally approved by the authorities.

The date for Godrej-CFBP Consumer Film festival will be on the confirmation of Chief Guest at a prestigious venue.



**Mr. Rajith Menon**  
Chairman

**Jury Meeting - Wednesday 3<sup>rd</sup> October, 2018**  
**1<sup>st</sup> Assessment - Thursday 13<sup>th</sup> September, 2018**  
**Advisory Board Meeting – Saturday 30<sup>th</sup> September, 2018**

Ms. Anjani Agrawal EC invitee had suggested to create IP for first winner of Short film on Advertising platform to bring first award winning film in market by directing dealing with winner and CFBP will be mediator.

This will create image of CFBP in various market areas. Mr. Rajith suggested first we have to take permission from the winner of short film.

The formalities shall be taken care of by Chairman Rajith Menon. EC Board decided to auction shortlisted paintings of the students by displaying at their premises or prominent places. Mr. Anand Patwardhan has voluntarily supported to take two paintings for displaying at outside Court Area by paying Rs. 4000/- Mr. Padmakar Nandekar has supported to take two painting take two paintings for displaying around work areas/ residential premises by paying Rs.4000/-.

Mr. Shekhar Bajaj voluntarily supported to take five painting for displaying at WTC programme for Rs.10,000/- . So this way 9 Paintings were sold out to our generous members. "CFBP Consumer Film Festival 2018 Flyers" has been printed and shall be circulated in all seminar and exhibitions for getting number of entries and publicity of the event. The last date of receiving entry is 30th June, 2018.

It was decided by the committee member present that a collection of 40L should be targeted and a deficit of Rs.5L can be taken care off .

A short film on "Godrej-CFBP Consumer Film Festival was shown to the members as a curtain raiser.

A short film on forthcoming event "Godrej-CFBP Consumer Film Festival 2018" shall be screened. Street play will be enacted.

**The following are the Jury members of**  
**" Godrej - CFBP Consumer Film Festival 2018" :**

- Hon'ble Mr. Justice B. N. Srikrishna ,Former Judge, Supreme Court of India
- Mr. Makrand Despande( Actor, director and stalwart in Indian Theatre)
- Ms.Dolly Thakore, (Film Actress, Stage Actor,TV Anchor)
- Ms.Honey Irani (Actress, Screenwriter)
- Mr. Boman Irani(Actor)
- Mr. Piyush Pandey (Padma Shree, Renowned Advertising Personality)
- Mr. Abhinay Deo(Director, Screen writer and Ad film maker)
- Mr. Rohit Gupta, President, Sony TV
- Prof. Vishwanath D. Sabale, Dean, SIR J. J. SCHOOL OF ART
- Mr. Ashok Mahajan (Former Trustee Member, The Rotary Foundation India).

**President updated on the collection of**  
**CFBP Consumer Film Festival 2018 :**

- Title sponsor – Adi Godrej – 15 lacs
- Platinum Sponsor – Aditya Birla Group – 10 lacs
- Gold Sponsor – Philips Capital – 5 lacs
- Gold Sponsor – Tata Chemicals Ltd – 5 lacs
- Silver Sponsor – Bank of Baroda – 2 lacs
- Silver Sponsor – Bajaj Electricals Ltd – 2 lacs
- Silver Sponsor – Sanjay Dangi – 2 lacs

Mr. Shekhar Bajaj voluntary supported for back page advertisement of the souvenir for Rs.3 Lacs  
Total Collection – 46 lacs.

President requested all members support by bringing of least one advertisement for Souvenir which will be released on the day of event at the hands of Chief Guest.



## Little Heart Consumer Nutrition Committee :

Good nutrition is important throughout your life!

It can help you feel your best and stay strong. It can help reduce the risk of some diseases that are common among older adults. And, if you already have certain health issues, good nutrition can help you manage the symptoms.

Nutrition can sometimes seem complicated. But the good news is that the Food and Drug Administration has a simple tool to help you know exactly what you're eating.

It's called the Nutrition Facts Label. You will find it on all packaged foods and beverages. It serves as your guide for making choices that can affect your long-term health.

This booklet will give you the information you need to start using the Nutrition Facts Label today!

### **Good Nutrition Can Help You Avoid or Manage These Common Diseases:**

Certain cancers /high blood pressure /type 2 diabetes/obesity/heart disease/osteoporosis

1. Our main objective - to address nutrition through a well planned scientific and systemic method.

2. Why we want to address- nutrition is the building blocks of life. We are what we eat from even prior to birth (right from

mothers womb) this simple logic doesn't seem to be so common. Public is bombarded by advertisements and recommendations that misinform and even caregivers (including doctors and nurses) are often ill-informed.

3. how we want to address: Nutrition was once a common household "science". We hear dadi make nuske (grandmother

recommendations) when nutrition was a household science far away from modern Biscuits, chips, packaged food, lactogens etc. We want to use scientific and common knowledge and empower every household be it the marginalized or otherwise to help improve the overall health of people with a keen focus to ensure there is no damage of mind or body in the next generations.

4. What methods do we apply currently? Training healthcare workers, anganwadi sevikas, health givers, school children. We try to establish as many clinics as possible.

5. What are the limitations? Reach...reach... reach...

6. What methods we seek to apply and suggest:

### **Media via multiple avenues :**

1. 1/2 hr you tube videos on 18 sessions that will address key topics in a planned and systematic manner.

2. Jan - jagaran adds via TV channels.

3. multiple pop ups via cookies on the internet media

4. every hospital / medical school to be covered

5. all schools to be given regular systemic information to help empower teachers and parents

### **All the above can be accomplished by exploring all if not as many means of communication as possible.**

CFBP (Council for Fair Business Practices) with its sincere aims and objectives has ensured that all the above are aided so as to directly empower and seek to make "businesses" more conscientious in the approach towards adopting "fair business practices" to help avert the menace of poor nutrition. Poor nutrition being the starting point of a cycle of irreversible physical and mental underdevelopment that is the primary cause of the poverty cycle.



**Ms. Shivani Dahanukar  
Chairperson**

## CFBP – Consumer Welfare Grant :

President specially made an appeal to the Consumer Minister Shri Ram Vilas Paswan to support CFBP from Consumer Welfare Funds during her visit to Delhi.

President requested Hon'ble Minister Mr. Girish Bapat for CFBP grant assistance from Maharashtra Consumer Funds.

We shall register the grant letter.

**Mr. Anand Patwardhan will be following the matter.**

### **2. CFBP had actively participated in World Fest on 19th November, 2017 & Mumbai Fest held at MMRDA Grounds.**

With the support of Mumbai fest authorities CFBP managed to get the best opportunity by being allotted two stalls and the main stage to promote CFBP activities, AV will be running for all three days on all various screens installed as President Kalpana Munshi is honored to be on the Mumbai Fest Board.

It was great festive where the activities of CFBP Overall promoted and visualised by large number of mumbaikars. After many years of absence cfbp member Mr. Jagdeep Kapoor has offered advertising in cfbp times for 12 months supporting CFBP , has accepted to be on

our EC board and support cfbp with his expertise in branding and take it to greater heights.



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## Principal, College of Home Science, Nirmala Niketan :

We are very happy to be here, myself and my colleague Sunita, Rupa and students who have just finish their exam this morning, we are really grateful and thankful to Kalpana Munshi Madam and the Board Members of CFBP for giving us this wonderful opportunity, you know all these years we are very strong in one department in the college and that is the Consumer Department but unfortunately whatever they were doing a lot of research, a lot of activities, this all within the walls of Nirmala Niketan and it's only the collaboration the Ma'am is offered to us and CFBP offered, all this is now going out, going to come out to the masses and that exactly what the students' needs because besides the text book knowledge they need to come out and learn what is the real world and we really thank you Ma'am for giving us this wonderful opportunity and off course for the book which is released in the last function of 17th of March, that is book on adulteration and which I sees during very well here that was by Rupa and Sunita, they really are very active and though off course we have other departments and we have just collaborated, collaboration has just started but whatever one meeting or two meetings that I have attended I am learning and I am learning so much from you all here and we carry these messages back to all teachers in the college and they are really amaze with the work that you all are doing, so though it is related to consumer education and consumer awareness we are learning a lot from you all ma'am. Thank

you very much for it. The collaboration is now going to be extended to a national conference that we have planned on 31st of August and 1st of September which is related to consumer related conference which is going to be a Inter Collegiate Conference and it is off course we having a pre-conference workshop with consumer department taking the lead in organizing competitions for school children from 9th to 10th standard and colleges as well expecting around 200 participants and we going to have street plays, poster competitions, power point presentation, short stories, short films, and topics for the competitions are going to be Jago Grahak Jago, fair business practices, my rights and off course rights to information, knowledge, good health, good food so there are all lots of competitions where students from colleges and schools will be able to take part and off course give more opportunities to our students to not have just textbook knowledge but to actually come out as these young girls goingto I think you have already seen this play enacted but off course this is a platform where you are helping us, students and the college and we really thanks CFBP for this wonderful opportunity.



Dr. Geeta Ibrahim

## Director, Cobalt Arts :

### Neeta Pathare :

A Curator Will Be Organising the Painting Contest among the Artists On Consumer Topics

- Jaago Grahak Jaago
- Mera Haq - My Right
- Right To Education
- Right To Good Food
- Fair Business Practices
- Right To Information
- Right to Good Health

A Painting Exhibition will be Organised Of the best Paintings which will be on sale. The consumer paintings shall be displayed in schools and other public places.

### The Best Winners two Categories

- Age 12 years to 20 years
- Age 21 years and above

Shall be honored at the hands of chief guest with a cash prize, a trophy and certificate during the Godrej- CFBP Consumer Film Festival Award Night on 20th October, 2018 at a Five star venue



Ms. Neeta Pathare



साथ बढ़ें समृद्धि की ओर



# पृथ्वी का अधिक पोषण भारत की अधिक समृद्धि



छटें दशक में अपनी शुरुवात से ही आरसीएफ भारत की कृषि उत्पादकता को बढ़ानेवाली एक प्रमुख शक्ति रही है। हमारी कामयाबी की जड़ें हमारे विश्वास में हैं, हमारा विश्वास है कि कृषक समुदाय की अधिकारिता ही सम्मिलित विकास की ओर अग्रसर करती है। लम्बे समय से हम भारतीय किसानों के सच्चे और विश्वसनीय हमसफर रहे हैं। निरंतर कृषि के माध्यम से निरंतर आत्मनिर्भरता आज राष्ट्र की जरूरत है और हम गुणवत्तापूर्ण कृषि इनपुट और प्रभावी कृषि सेवा किसानों को प्रदान करके मिट्टी की उचित देखरेख के साथ खेतों की उच्च उत्पादकता सुनिश्चित कर रहे हैं।

## हमारे प्रेरणादायी निष्पादन :

- देश के अग्रणीय उर्वरक निर्माता।
- पिछले पाँच दशकों से भारतीय किसानों को समर्पित सेवाएँ।
- उर्वरक क्षेत्र में पहली पाँच कंपनियों में स्थान।
- 'उज्ज्वला' यूरिया, संयुक्त श्रेणी 'सुफला' (15:15:15 और 20:20:0) पानी में घुलनशील उर्वरक 'सुजला', जैविक उर्वरक 'बायोला' सूक्ष्म पोषक तत्वोंवाला 'माइक्रोला' जैसे कई उत्पाद।
- रासायनिक क्षेत्र में अग्रणी, 20 औद्योगिक रसायनों का उत्पादन।

## भविष्य की राह :

- 1.27 मिलियन टन प्रति वर्ष यूरिया बनाने के लिए विस्तारित परियोजना।
- सीआइएल, गेल और एफसीआइएल के साथ मिलकर कोल गैसिफिकेशन के माध्यम से तालचर में उर्वरक संकुल स्थापित करना।
- मध्य पूर्वी संसाधन समृद्ध देशों में यूरिया के लिए संयुक्त उद्यम नरियोजनाएँ स्थापित करना।
- रॉक फास्फेट और पोटैश के लिए लम्बी अवधि का ऑफटेक करार करना।
- निरंतर विकास पर सशक्त रूप से ध्यान केंद्रित करना।



## राष्ट्रीय केमिकल्स एण्ड फर्टिलाइजर्स लिमिटेड

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