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# CFBP TIMES

**AUGUST - SEPTEMBER 2023**



## CFBP Holistic Health Summit 1.0

6<sup>th</sup> August 2023



## CFBP Fair Education Practices Summit 1.0

2<sup>nd</sup> September 2023



## Ramkrishna Bajaj Memorial Lecture 1.0

27<sup>th</sup> September 2023

# ADMINISTRATIVE COMMITTEE

2022-2024



**SHEKHAR BAJAJ**

FOUNDER MEMBER



**SWAPNIL KOTHARI**

PRESIDENT



**NIRANJANI JHUNJHUNWALA**

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**ASHOK BHANSALI**

HON. TREASURER

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2022-2024



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(SURAT)



**DILIP PIRAMAL**



**PADMA SHRI  
DR. MUKESH BATRA**  
JOINT CHAIRPERSON,  
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**DR. ALI IRANI**  
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CHAIRMAN, MEDIATION CELL



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**SIDDHARTH  
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2022-2024



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KAVITA AGARWAL  
CHAIRPERSON (KOLKATA CHAPTER)



RICHA SHAH  
(CO-CHAIRPERSON,  
KOLKATA CHAPTER)



MEGHANA MALKAN



LEENA GUPTA

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NIKITSHA CHOPRA



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NEHA RANGLANI



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(KOLKATA)



ANURADHA KAPOOR  
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SEEMA KAPADIA



PRACCHI MEHTA



KUNHI SAIKIA  
(YOUTH CHAPTER,  
GUWAHATI AND  
NORTH-EAST)



VIVAAN HINGAD  
(STUDENTS CHAPTER)



## Heartfelt from The President

**SWAPNIL S. KOTHARI**

The months of August – September were quite eventful in the sense that on 6th August, we organized our very first Holistic Summit 1.0 at the Taj Lands End, Bandra. The Event was conceptualized by our Advisory Board Member Dr. Mickey Mehta and curated by our Executive Committee Member Leena Gupta. This Event mainly showcased the strength of our expertise in various aspects of Wellness and had Dr. Mickey Mehta moderate the inaugural session with two eminent Doctors (now our Advisory Board Members) – Padma Shri Dr. Mukesh Batra and Dr. Ali Irani. This was followed by a set of speakers which included EC Member Leena Gupta and Invitees Dr. Sameera Gupta (who had powered this Event through her company Spirit 360), Menaka Deorah, Neha Ranglani, Dr. Yatri Thacker, Sohini Rohra, Devika Bhartia Bajaj and Sonal Choraria. They enlightened audience with their nuggets of wisdom and the day-long affair culminated with well-known fitness expert and writer Luke Coutinho. Some photos are worth a reminiscence.

On September 2, both me and Executive Committee Member Payal Kothari attended the very first CFBP – ECDF Fair Practices in Education Summit 1.0 at Vivanta by Taj - Guwahati showcasing the strength of CFBP in the North East. This Event was curated by our Invitee Dr. Vasavvi Acharjya, a well-known Educationist based out of Guwahati. The principal advisor to the Education Minister of Assam, Mr. Nani Gopal Mahanta was the Chief Guest of the Event. It saw many eminent speakers including our Invitee Aarati Savur. It was another day-long affair culminating in an enlightened audience having taken home the challenges that the Education System faces in the North East, and also, India. We have some photos for you to enjoy.

On 27th September, 2023, we commemorated the Birth Centenary of one of our Founders and one of my great predecessors Mr. Ramkrishna Bajaj by hosting the Ramkrishna Bajaj Memorial Lecture 1.0. On that day, we took the opportunity to launch the Hindi version of our Coffee Table Book, “Titans of Fair Business Practices” published by the Times of India group and penned by our Advisory Board Member Mr. Vikesh Wallia. Many eminent speakers including Mr. Shekhar Bajaj, Mr. Vishnubhai Haribhakti, Mr. Roger Periera, Mr. Jagdeep Kapoor and Ms. Dolly Thakore graced the occasion reminiscing about the great man with their nostalgic anecdotal speeches.

We have an interesting read in the form of an Article on “Infant Market” buoyancy penned by our regular contributor, Advisory Board Member and Chairman, Marketing Committee Mr. Jagdeep Kapoor. Also, it is nice to read a poem praising the Chandrayaan – 3 mission by our Invitee Anuradha Kapoor. We are pleased to print an Article published in the Times of India on the rising power of India by our esteemed Advisory Board Member, Arvind Panagariya.

I cannot help but mention the glory brought to India by our very charismatic Prime Minister by ensuring the success of Chandrayaan-3 mission conceived and executed by ISRO – we truly were all over the Moon!! Also, hosting the G20 Summit meeting in New Delhi was a global Event where the world took note of the rising power of India. The Event saw the world foremost leaders under one roof grappling with various issues that face the planet, and ultimately, a 100% consensus-driven Declaration was a feather in our cap! I do not recall many such moments under any of the previous Prime Ministers, where India called the shots with the bigshots.

In the recently concluded AGM on 29th September, I am humbled by the faith reposed in me by the Administrative Committee, the Advisory Board and the entire Team for granting me the 4th consecutive term i.e. from October 2024 to September 2026. Seeing India’s glittering success through the lens of Chandrayaan-3 and G20 Declaration, I have learnt that nothing can replace patience and perseverance and if one has these two in abundance, achievement becomes a habit.

I end with that famous quote from that iconic American self-help writer and con artist,

*“Patience, persistence and perspiration make an unbeatable combination for success.”*

**Napoleon Hill**

# PATRON MEMBERS

All our esteemed readers including all other non-Patron Members are encouraged to call us and let us know if they are interested in becoming Patron Members and it's resultant benefits besides the fact that this List shall be published in every Newsletter (which comes out every two months and goes to about 1000 readers).

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Mr. Rajesh Kumar Jhunjhunwala

**Mr. Rajesh Nuwal**  
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**Mr. Rajiv Podar**  
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**Mr. Sharad Upasani**  
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**Mr. Vijay S. Khetan**  
Managing Director  
Krishna Developers Pvt. Ltd

**Mr. Vineet Bhatnagar**  
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PhillipCapital (India) Pvt. Ltd.

\*\*Company name as per alphabetical order



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Arvind Mafatlal



F. T. Khorakiwala



Naval Tata



S. P. Godrej



J. N. Guzder



Ashok Birla



B. D. Garware



Harish Mahindra



Vishnubhai Haribhakti



Keshub Mahindra



Ramnath Podar



S. M. Dahanukar



Pratap Bhogilal



Pravinchandra Gandhi



M. R. Shroff



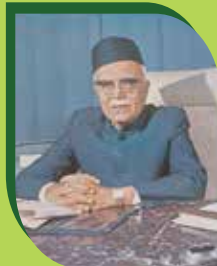
Swarn Kohli



A. H. Tobaccowala



G. V. Puranik



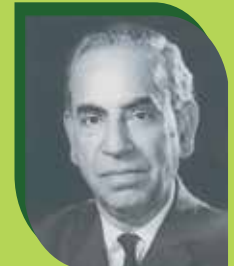
K. M. D. Thakersey



Murarji Vaidya



N. M. Wagle



Prakash Tandon



Pratapsingh Mathuradas



Tanubhai D. Desai



Y. A. Fazalbhoj



M. L. Apte



C. L. Gheewala



D. M. Khatau



K. S. Basu



G. L. Mehta



R. C. Cooper



R. G. Saraiya



Pranlal Patel



P. A. Narielwala

# PAST PRESIDENTS



Arvind Mafatlal | 1966-69



Naval Tata | 1969-71



Ramkrishna Bajaj | 1971-72



S.P. Godrej | 1972-74



P.A. Narelwala | 1974-75



Y.A. Fazalbhoy | 1975-77



Harish Mahindra | 1977-83



F. T. Khorakiwala | 1983-87



J. N. Guzder | 1987-90



Nalin K. Vissanji | 1990-92



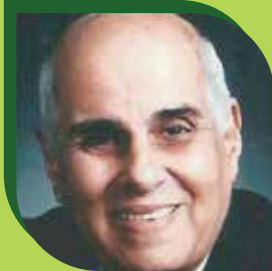
A. H. Tobaccowala | 1992-96



Shekhar Bajaj | 1996-98



A. S. Kasliwal | 1998-2000



K. N. Suntook | 2000-02



V. S. Palekar | 2002-04



V. B. Haribhakti | 2004-06



Dinesh Parekh | 2006-08



Ramesh K. Dhir | 2008-10



Suresh Goklaney | 2010-12



Hoshang Billimoria | 2012-14



Shyamniwas Somani | 2014-16



Shekhar Bajaj | 2016



Kalpana Munshi | 2016-18



Swapnil Kothari | 2018-26



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6<sup>th</sup> August 2023

@ TAJ LANDS END, BANDRA





# CFBP HOLISTIC HEALTH SUMMIT 1.0

6<sup>th</sup> August 2023

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## CFBP HOLISTIC HEALTH SUMMIT 1.0 WITH LUMINARIES IN THE WELLNESS FIELD



**DR. MUKESH BATRA**  
Founder of Batra's group of companies, a chain of homoeopathy clinics in 6 countries and an FMCG brand



**DR. ALI IRANI**  
Celebrity Physiotherapist, currently HOD for Physiotherapy & Sports Medicine & Rehabilitation Centre at Narayani Hospital.



**MR. LUKE COUTINHO**  
Founder of Luke Coutinho Holistic Healing Systems, Preventive Health Care & Diseases and best selling author of four books.



**MRS. SOHINI ROHRA**  
Reigning Mrs. India Earth & Counselling Psychologist



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PRESIDENT



**DR. SAMEERA GUPTA**  
INVITEE MEMBER  
PHYSIO - OCCUPATIONAL & SPECIALIST IN SPORTS MEDICINE AND WEIGHT MANAGEMENT & FOUNDER OF SPIRIT 360



**CURATED BY  
LEENA GUPTA**  
EXECUTIVE COMMITTEE MEMBER  
CORPORATE WELLNESS TRAINER,  
HOLISTIC LIFE COACH, TEDx SPEAKER,  
SENIOR FACULTY ART OF LIVING



**CONCEPTUALISED & PRESENTED BY  
DR. MICKEY MEHTA**  
CHAIRMAN WELLNESS COMMITTEE  
GLOBAL LEADING HOLISTIC HEALTH GURU AND SPIRITUAL LIFE COACH

**Sunday 6<sup>th</sup> August**  
**10.00 AM - 5.00 PM**  
**@ TAJ LANDS END,  
BANDRA**  
Registration - Open for all



## CFBP HOLISTIC HEALTH SUMMIT 1.0



**CONCEPTUALISED & PRESENTED BY  
DR. MICKEY MEHTA  
AND  
CURATED BY  
LEENA GUPTA**

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**DR. SAMEERA GUPTA**  
PHYSIO - OCCUPATIONAL & SPECIALIST IN SPORTS MEDICINE AND WEIGHT MANAGEMENT & FOUNDER OF SPIRIT 360



**MENAKA DEORAH**  
Inner Leadership for Managers & parenting coach and National Ambassador for Meera Water, Aurveda



**NEHA RANGLANI**  
Integrative Nutritionist & Health Coach - Functional Medicine Practitioner



**LEENA GUPTA**  
Corporate Wellness Trainer, Holistic Life Coach, TEDx Speaker, Senior Faculty Art of Living



**DEVIKA BAJAJ**  
Founder & CEO Davik Maringa Day Wellbeing 2020 Winner - Passionate about Health and Wellness



**DR. YATRI THACKER**  
Holistic Homoeopathic Physician, Mental Health Expert Director - Founder Of Baby & Me Programmes



**SONAL CHORARIA**  
Entrepreneur, Image Consultant, Wellness Coach, Specializes in Food Styling & Food Inspiring



**MS. VASUDHHA SHUKLA**  
Maharajata Achariya & Astrologer



**DR. RAVI VAIRAGADE**  
India's Only Genetic Epigenetic Health Transformation Expert

**Sunday 6<sup>th</sup> August**  
**10.00 AM - 5.00 PM**  
**@ TAJ LANDS END,  
BANDRA**  
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# CFBP HOLISTIC HEALTH SUMMIT 1.0

6<sup>th</sup> August 2023

@ TAJ LANDS END, BANDRA

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**DR. MICKEY MEHTA**  
AND  
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Yoga, Meditation & Tai Chi  
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Management & Founder of Luck 360

**MENAKA DEORAH**  
Vedic Astrology & Vedic  
Astrology & Personality Growth  
with Astrology with Astrology  
to create better lives

**NEHA RANGLANI**  
Holistic Nutritionist &  
Health Coach  
Founder of Holistic Nutrition

**LEENA GUPTA**  
Corporate Wellness Trainer  
Holistic & Ayurvedic Yoga Specialist  
Senior Faculty of IIT Jodhpur

**DEVKA BAJAJ**  
Founder & CEO, Spirit 360  
600+ Wellness, Health & Fitness  
Practitioners across Health and Wellness

**DR. YATRI THACKER**  
Holistic Homeopathic Practitioner  
Mind, Health, Spirit, Energy  
Founder of Yatri & Dr. Pugganathan

**SONAL CHORARIA**  
Entrepreneur, Energy Coach, Health  
Coach, Speaker in  
Food, Yoga & Mind Training

**MS. VASUDHHA SHUKLA**  
Holistic Nutritionist  
& Astrologer

**DR. RAVI VARAGADE**  
Ayurvedic & Genetic Epigenetic  
Health Transformation Expert

Sunday 6<sup>th</sup> August  
10.00 AM - 5.00 PM  
@ TAJ LANDS END,  
BANDRA  
Registration - Open for all

## EVENT FLOW 'CFBP HOLISTIC HEALTH SUMMIT 2023'

TAJ LANDS END, ON SUNDAY, 6<sup>TH</sup> AUGUST 2023

9.30 am - 10.00 am	Guests arrival and Networking
10.00 am - 10.45 am	Lighting of Diya, President (Mr. Swapnil Kothari) Speech & Introduction of Guest Speakers (Dr. Ali Irani & Dr. Mukesh Batra) by Dr. Mickey Mehta
10.45 am - 11.15 am	Fireside chat with Dr. Batra, Dr Irani and Dr. Mickey Mehta
11.15 am - 11.30 am	Sohini Rohra (Mrs. India Earth Winner 2023 and Counselling Psychologist)
11.30 am - 12.00 pm	Dr. Sameera Gupta speaking on Unfit to Fit Journey
12.00 pm - 12.30 pm	Devika Bajaj speaking on Holistic Wellness with Moringa
12.30 pm - 1.00 pm	Dr. Ravi Varagade (Guest Speaker) speaking on Miracles of Genetic & Epigenetic Treatment
1.00 pm - 1.45 pm	Lunch Break
1.45 pm - 2.15 pm	Menaka Deorah speaking on Water the heart of Wellness & Fireside chat with Dr. Mickey Mehta
2.15 pm - 2.45 pm	Sonal Choraria speaking on Food for brain
2.45 pm - 3.15 pm	Leena Gupta speaking on Self Love - Bring Out Your Best Version
3.15 pm - 3.45 pm	Neha Ranglani speaking on Go Vegan to become a Super Human
3.45 pm - 4.15 pm	Dr. Yatri Thacker speaking on Power on Homeopathy on mind-body connection
4.15 pm - 4.45 pm	Ms. Vasudhha Shukla (Guest Speaker) speaking on Activating healing powers of a building with MahaVastu
4.45 pm - 5.15 pm	Seven Asanas to Varvasa, Yoga the Light of Life by Dr. Mickey Mehta
5.15 pm - 5.30 pm	Tea Break
5.30 pm - 6.00 pm	Luke Coutinho Grand Finale Curtain down and Fireside chat with Dr. Mickey Mehta





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6<sup>th</sup> August 2023

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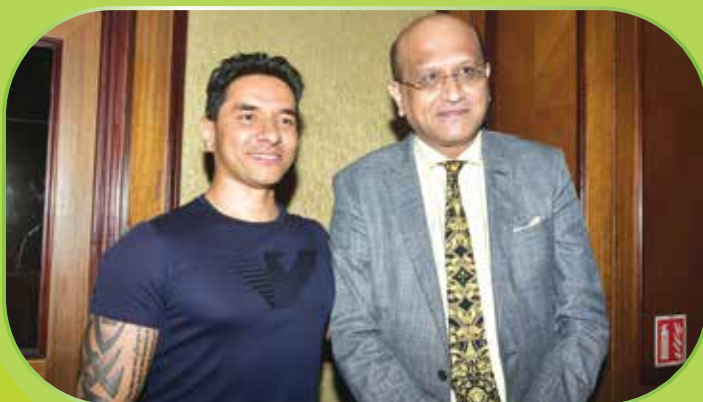




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## Delhi Exerted G20 Force



**Arvind Panagariya**

A day before the G20 summit, I had made three predictions:

- ▶ Prime Minister Narendra Modi would remove the last obstacles.
- ▶ Indian diplomats would craft a communiqué on which a consensus would be reached.
- ▶ The Indian presidency would be seen as a turning point in G20 history.

The first two of these predictions have come true. As S Jaishankar said in an interview, the PM did speak to clear the path with some of his counterparts at critical moments. Regarding our diplomats' penmanship, the communiqué bears testimony to it. The validity, or lack thereof, of the third prediction will reveal itself only over time.

It is commonly argued that notwithstanding the contentious negotiations, which keep sherpas awake for nights, G20 communiqués are forgotten no sooner than they have been approved by the membership. Nevertheless, a good case can be made for a different fate of this one.

▶ This G20 summit will go down as the moment of a discrete shift in the geopolitical balance among nations. The summit has catapulted India decisively into the big league and placed Modi among a small number of world leaders whose voice will count for more than the others.

In an opinion piece in the Wall Street Journal, Walter Russell Mead noted that the summit reflected three continuing shifts. 'The first and, from an American standpoint, the most beneficial of these developments,' he wrote, 'is the emergence of India as one of the world's leading powers and as an increasingly close partner of the US. The G20 summit was a personal diplomatic triumph for Prime Minister Narendra Modi.'

More subtly, as Mead went on to add, the summit reflected 'the accelerating decline in Europe's global influence and reach'. No doubt, in referring to this development, Mead had in mind the statement on Ukraine in the Delhi Communiqué, which is arguably weaker from the European viewpoint than even the one contained in the Bali Communiqué, negotiated a year earlier.

▶ The summit will also be remembered for bringing a decisive change in both tone and substance of the G20 agenda. The issues of concern to the 'global south', which used to be on the periphery of communiqués, have come to occupy the centre stage.

As India's G20 sherpa for three years myself, I recall that our negotiations were dominated by the differences on climate change in 2015 in Antalya, Turkey, concerns with Chinese steel exports and the accompanying glut in the global steel market in 2016 in Hangzhou, China, and the US demand for the recognition of reciprocity as the central feature of trade policy in 2017 in Hamburg, Germany. Today, many point to China as a rival champion of the global south. But issues of concern to the latter were nowhere near the centre stage in its 2016 G20 communiqué.

A concrete outcome of India's focus on the global south has been the inclusion of the African Union as a permanent G20 member. In hindsight, this was an obvious thing to do. Notwithstanding its

1.5 billion-strong population and 55 countries, only South Africa from the continent had been a member of G20. In contrast, with 742 million people and 50 countries, Europe has the privilege of seven members. Even taking into account Europe's far larger economic weight, the disparity was glaring.

The communiqué also carries the PM's personal stamp all over it. It includes a framework for the development of the digital public infrastructure (DPI) promoted by him. It commits the member countries to implement the G20 High-Level Principles on Lifestyles for Sustainable Development. The communiqué takes note of the newly launched Global Biofuels Alliance and Green Hydrogen Innovation Centre under the International Solar Alliance.

Concerns over terrorism and money laundering, brought to the centre stage at earlier summits by the PM, are reiterated. The communiqué includes a substantial section on gender equality. A concrete achievement in this area is the appointment of a working group to Empowerment of Women to support the G20 women's ministerial.

Sceptics have contended that the shift towards subjects of greater concern to the global south in the G20 agenda may not be sustained. While such a possibility can be scarcely ruled out, two factors militate against it.

▷ Modi will be hosting a virtual summit of the leaders in November to renew the commitment to the New Delhi Communiqué agenda.

▷ Brazil and South Africa, both members of the global south, will be presiding over the next two G20 summits.

▶ By organising 200 meetings in 60 different cities, Modi successfully turned the Indian presidency into the people's G20. While this has instilled a sense of inclusion and pride in every citizen, it has also put on display India's enormous diversity, rich culture and civilisational wealth. It is hard to think of a project with a higher bang for the buck.



**On a roll**

FILE PHOTO

*The writer is professor, Columbia University, US*



# THE 'FANCY OF INFANCY'

BUSINESS INDIA • THE MAGAZINE OF THE CORPORATE WORLD

Column

## The 'fancy of infancy'

The infants' market is growing fast

The sweetest and the dearest market in the whole wide world is that which caters to the infants. The fancy of products and services for 'infant' consumers is mind-boggling, with parents and grandparents willing to splurge time and money to make sure that the infants in their family are taken care of and pampered, without stop and without limits.

The infants market in India is growing fast. It is also moving towards premiumisation to meet the aspirational needs of parents and grandparents for the infants in the family.

The 'F' in 'fancy' stands for food and beverages. Apart from the health and nutritional considerations, which are taken care of by the doctors, many other assorted items are offered to the infants in the family. The focus is not just on what the infant eats and drinks; it is also on what vessels and containers and fancy utensils the infant brings to use, while eating and drinking. There is utility, there is beauty and there is uniqueness in the food and beverages, as well as the containers in which they consume, which make their life colourful, right from the day they are born.

The 'A' in 'fancy' stands for attire and apparel. Many brands offer the best possible choice in clothing and footwear for infants. Parents and grandparents love to indulge and make sure that the infant in the family is not only appropriately dressed but is also able to be comfortable and, at the same time, display style. The sheer joy of having the infants in the family dress up smartly and have multiple change of clothes in a single day, brightens up at that environment at home as well as during travel.

The 'N' in 'fancy' stands for novelty. Whether it be prams or bibs or hats or toys or any other playful devices, novelty and differentiation is the name of the game. Commonplace is out. The infant deserves something, which is unique and different, which stands out and displays novelty. Everyone wants the infant in their family to display uniqueness that is outstanding. This suddenly creates a huge market for this segment; also attached is a strong aspirational element to the offerings.

The 'C' in 'fancy' stands for care. Whether it is medical care or care in terms of sanitation, or care in terms of walking and talking, right from the crawl to the drawl, one gives full emphasis for the segment of infants. Nothing is left to chance, when it comes to taking care of the infants in the family. At different levels of affordability, care is



JAGDEEP KAPOOR

the most important element for this segment. It could be physical care or mental care or all shades of care -- this infant segment not only gets but also deserves the best.

The 'Y' in 'fancy' stands for youth. As the evolution of the infant takes place and he or she starts moving towards childhood, a youthful environment is created at home and outside to nurture the infant to be a bright, young human being, moving towards the growth path.

The 'fancy of infancy' is magical; its indulgence can be seen all across. Caution is thrown to the



winds when it comes to picking products and services for the infant in the family and price invariably is no consideration.

Marketers need to pay attention to this infant segment, because the 'fancy of infancy' has huge potential not only in monetary terms but also in emotional terms. This sensitive market is totally price insensitive. As a market segment, it is all set to grow fast in India, opening up great opportunities for companies.

The author is CMD,  
Samsika Marketing  
Consultants. He can be  
reached at  
jk@samsika.com

♦ 29 ♦

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**DR. AMIT JUGRAN**

Headmaster, The Assam Valley School, Tezpur, Assam. An alumnus of Welham Boys and The Doon School, Dehradun



**MEENAKSHI BARTHAKUR**

Consultant Psychologist (MND India, Royal Global School, National Law University & MEO/NADEF)



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In moonlit skies where dreams take flight,  
Chandrayaan 3, a beacon of light.  
Indian hearts swell with pride anew,  
Congrats to countrymen, for dreams pursued.  
A lunar dance in cosmic grace,

India's triumph in endless space.  
From Earth to moon, a journey profound,  
Congratulations to all, with joy unbound.

- Anuradha Kapoor



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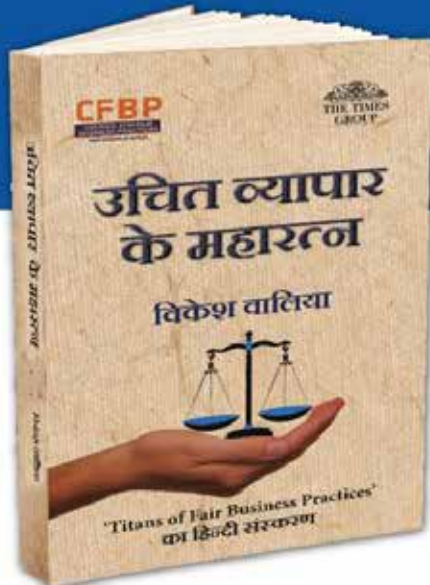
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कृपया अपनी उपस्थिति से अनुगृहीत करें:  
रामकृष्ण बजाज जन्म शताब्दी पर समर्पण:  
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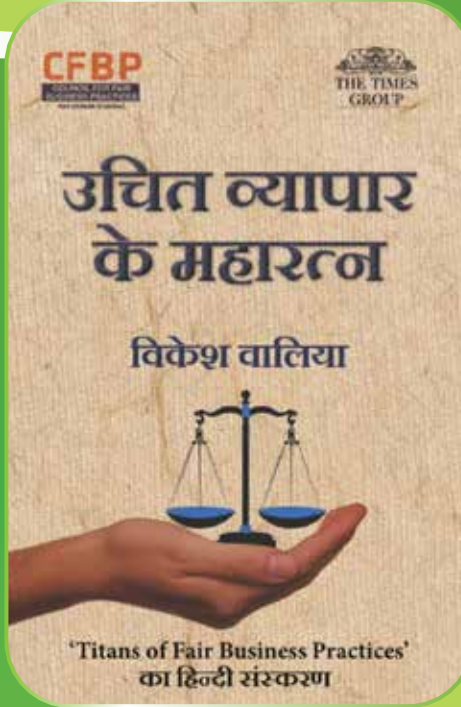




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## उचित व्यापार के महारत्न का हिंदी संस्करण प्रकाशित, स्व. रामकृष्ण बजाज को समर्पित

**सी** एफबीपी सलाहकार समिति के अध्यक्ष शेखर बजाज ने अपने संदेश में कहा है, "सीएफबीपी के संस्थापकों में से एक रामकृष्ण बजाज की जन्म शताब्दी पर 'टाइटन्स ऑफ फेयर बिजनेस प्रैक्टिसेज' का हिंदी संस्करण 'उचित व्यापार के महारत्न' उन्हें समर्पित है। यह हिंदी के प्रचार-प्रसार के लिए प्रतिबद्ध थे, 22 सितंबर को उनकी जन्म शताब्दी पर इसका विमोचन है।

सीएफबीपी की स्थापना 2 अक्टूबर 1966 को गांधी जयंती के दिन हुई और संस्था के पहले पर्यप्रदर्शक श्री रामकृष्ण बजाज, श्री जेआरडी टाटा, श्री नवल टाटा, श्री एसपी गोदरेज, श्री अरविंद मफतलाल व कई दिग्गज थे।

सीएफबीपी एकमात्र व्यावसायिक संगठन है जो उपभोक्ता हितों के लिए प्रतिबद्ध है। संगठन ने व्यवसायियों के अनुचित और अनैतिक व्यावसायिक आचरण को दूर करने के लिए नैतिकता, अनुशासन और आचार संहिता लागू की थी। रामकृष्ण जी निष्पक्ष विज्ञापन मानकों की देखभाल करने वाले संगठन एडवर्टाइजिंग स्टैंडर्ड कार्विसिल ऑफ इंडिया से भी संबद्ध रहे। रामकृष्ण बजाज, सीएफबीपी के प्रेरणा स्त्रोत्र थे और हम उनकी जन्म शताब्दी पर निष्पक्ष व्यापार मानकों के प्रति उनकी विरासत और प्रतिबद्धता को जारी रखने का संकल्प लेते हैं। सीएफबीपी के अध्यक्ष स्वप्निल कोठारी ने कहा मेरे पहले कार्यकाल में 'टाइटन्स ऑफ फेयर बिजनेस प्रैक्टिसेज' और अब 'उचित व्यापार के महारत्न' हिंदी में मेरे लिए सम्मान है। इस पुस्तक का विमोचन 27 सितंबर को ताज लैंड्स एंड, में होगा और रामकृष्ण बजाज की शताब्दी के उपलक्ष्य में रामकृष्ण बजाज व्याख्यान 1.0 भी आयोजित है।

लेखक विकेश वालिया के अनुसार: 'मेरी लिखी 'टाइटन्स ऑफ फेयर बिजनेस प्रैक्टिसेज' से सीएफबीपी की सद्भावना को बढ़ावा मिला। अब हिंदी में अधिक लोग तक पहुंचने के लिए प्रस्तुत है और हमारी राष्ट्र भाषा से स्नेह करने में उसे प्रोत्साहन देने वाले रामकृष्ण बजाज जी की जन्म शताब्दी समारोह ही उचित है।

शेखर बजाज का उद्धरण- अध्यक्ष सलाहकार समिति सीएफबीपी

उचित व्यापार के महारत्न



# RAMKRISHNA BAJAJ MEMORIAL LECTURE 1.0

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@ Taj Lands End, Bandra, Mumbai





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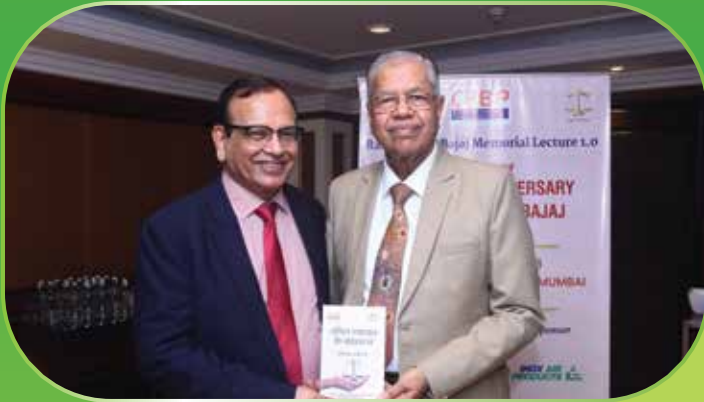
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"We shall promote the highest ethical practices, by business and professionals, in order to provide complete satisfaction to consumers and other stakeholders."

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The Awards are conferred every year on business and associations, which display an outstanding commitment to Fair Business Practices.

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The Council for Fair Business Practices (CFBP) is a unique, self regulatory body of business and industry dedicated to upholding the voluntary Code of Fair Business Practices. Formed in 1966, CFBP

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## Council For Fair Business Practices (CFBP)

Great Western Building, 130/132, Shahid Bhagat Singh Road, Opp. Lion Gate,  
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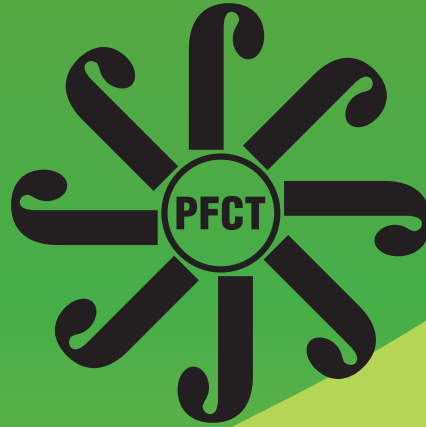
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